

# **2015/2016 Annual Report**

#### **Mission Statement**

The mission of the Association of Moving Image Archivists at the University of Toronto (AMIA@UofT) is to introduce and integrate students into the moving image archival field. We will offer enhanced formal education by providing a forum for the discussion of moving image archival issues and engaging students in research and professional activities. We shall explain the importance and value of being part of the moving image archiving professional and research community. We will acquaint members with the objectives, ethics, and publications of the Association of Moving Image Archivists (AMIA), and encourage membership in AMIA. Though events, workshops, and meetings, we will develop and encourage interaction with other student groups to promote mutual interests in the library, archives, museum and information professions. Lastly, we will introduce students interested in moving image archives to professionals working in the field and archival institutions.

#### **Executive Committee**

President: Elizabeth Carroll Vice President: Rachel E. Beattie

Treasurer: Jodie Church Secretary: Jordan Hale

Social Media Representative: Aaron Lands Chapter Faculty Advisor: Brock Silversides

#### **Contact and Social Media**

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# **Developmental Activities**

After our successful first year, voted in our new executives for the 2016/2017 academic year in April of 2016. Due to growing interest in our association, we added the executive position of Social Media Representative to help distribute tasks and allow more people to sit on our executive committee. We have also begun working with the students at Ryerson University in the *Masters of Arts in Film and Photography Preservation and Collection Management* program, and the students in the *Association of Canadian Archivists at the University of Toronto* to create liaison positions so that they are aware of our activities and we can cross promote as our interests often align. The creation of these positions has brought many new members to our association and has helped make our events very successful.



# Financial Pursuits & Fundraising Opportunities

AMIA@UofT opened a student association bank account. This means that we will have a place to save any future gains made through fundraising. Since last year we were still a new group, we did not attempt to raise any funds. This year, we plan to hold a garage sale featuring second-hand AV material donated to us by our members and members of the University of Toronto community. We hope to raise funds so that we can purchase small gifts for our hosts as when we do tours of media archives, as well as any other time we ask others outside our community to contribute to the growth and success of our association.

Our chapter hopes to travel and meet students in the other chapters in the future, as well as to visit more moving image archive events like *The Nitrate Picture Show*. Fundraising would allow us to put money towards travel costs and allow more members of AMIA@UofT to visit events that are out of town.

The University of Toronto's *Master of Information Student Council (MISC)* is another means for gaining funds when needed. The student council allots funds to student groups and associations, like ours, to help with events and other things that would contribute to the faculty and larger community. We have requested funds to purchase a banner so that we can advertise our student association at events and other activities we host. We have been granted enough funds to purchase this and are now in the process of designing the banner.

# **Chapter Planning & Community Events**

To reach all members, both active and casual, we have begun to use a list-serve where we send out information regarding future meetings, social events, and workshops. We also have a Facebook page, Twitter account, and a Wordpress blog where we share our future and past activities. Events are planned and co-ordinated at meetings, where tasks are designated to those best suited to complete them and members are updated either at the next meeting or via email on how the planning is going.

### **2015/2016 Activities**

# Basic Video Preservation Hands-On Training Workshop

The 2015/2016 academic year began with a workshop on Video Preservation. Mark Pellegrino, Media Specialist at Media Commons (University of Toronto Robarts Library) opened with a brief history of magnetic audio and visual recording, including how the technology worked. Mr. Pellegrino also gave an introduction to the Digitization Lab, and how he works on digitizing the vast collection at the University of Toronto.

# Innis Town Hall Tour

Innis Town Hall is a fully equipped cinema and lecture hall that both that the University of Toronto and the Toronto film community use. Technical Facilities Officer Eyan Logan lead a tour of the facility that was accompanied by a demonstration by one of their projectionists, Kathleen McCarthy, on how to thread a film through a projector for reel to reel projection and how to seamlessly switch between projectors as the reel ends.



# Vtape and the Canadian Filmmakers Distribution Centre (CFMDC) Tour

Vtape is a leading artist run distributor of video art, with their collection representing over 1000 artists and housing over 5000 titles. Kate Barry, Submissions and Communications Coordinator at Vtape gave a tour of their collection, talking about how they acquire new material and how they preserve what they have. We then toured the Digitization Lab with Kim Tomczak, who spoke on how Vtape is digitizing their collection and what various lay-back machines they use.

Canadian Filmmakers Distribution Centre (CFMDC) is a large non-commercial distributor of independently produced films. Genne Spears, Operations Manager, gave us a tour of their collection, which included many different film formats.

# University of Rochester Visit

The student chapter of AMIA at The University of Rochester came to visit Toronto, and AMIA@UofT hosted the visiting chapters' members, while also planning fun events that focused on film. Both chapters toured the Film Reference Library, Media Commons Media Archive, and went to the 8mm film festival 8Fest. Meeting the other member of AMIA was a great experience to share information and meet others interested in film preservation. Students attending the Master of Film Preservation at Ryerson were also invited to attend, so that all students studying film preservation in the Toronto area could meet each other. This was a very successful social event that we hope to do again.

### Archival Film Night – *No*

AMIA@UofT hosted a movie night, where we screened the Chilean film *No*, directed by Pablo Larraín. AMIA@UofT (then) secretary Rachel E. Beattie provided a contextual introduction to the film which was an example of how archival footage can be used in modern cinema, as the film alternates from archival footage to film shot for the movie to create an interesting perspective of the "No" campaign, the topic the film focuses on.

#### Toronto Silent Film Festival

The student chapter attended the last film of the Toronto Silent Film Festival, *Romance of the Far Fur Country* (1920). After the screening, our chapter hosted a discussion panel, where then current AMIA@UofT President Asen Ivanov, AMIA@UofT Vice President Nathan Moles, silent film blogger Chris Edwards, film archivist Julie Lofthouse, and silent film accompanist Bill O'Meara spoke on the theme Lost and Found: What can we learn from the history of lost (and found) silent films? Working with the TSFF was a great success and we plan to host another event with them in the upcoming season.

### Nitrate Picture Show

The students at the University of Rochester AMIA chapter graciously hosted us as some of our members visited the second annual Nitrate Picture Show in Rochester NY. The problems of nitrate film were discussed in lectures we listened to, and those who were able to attend had



the wonderful and rare opportunity to see nitrate film projected, thus viewing many films in their original format. We are very thankful for the AMIA chapter at the University of Rochester for hosting us, and enjoyed another opportunity to share archival film information and knowledge.

#### 2016/2017

### Television Ontario (TVO) Tour

The new academic year was started with a tour of the TVO archives. As a not-for-profit broadcasting station, they offered a unique look into film preservation and collections management. Many new members joined us, adding to the growth of our chapter. This was an exciting event for both our chapter and TVO as this was the first time they had opened up their archives for a tour.

#### **Future Events 2016/2017**

### Canadian Broadcasting Corporation (CBC) Tour

We are currently planning a tour of the CBC archives. CBC is the national broadcasting channel, thus greatly impacting and shaping the media landscape of Canada. We are excited to offer our members a chance to see the archives of this amazing broadcasting station, and we hope to have the tour finalized for sometime in November.

### Toronto Silent Film Festival

Due to the success of last year's event, we are again planning to collaborate with TSFF to host another great evening. This event, most likely a panel before the film, will be held in April 2017.