



# NORTHEAST HISTORIC FILM / MAINE TELEVISION STATIONS

In most cases it takes a multilateral approach to get the job done. The station gives what it can, the archive does its best, but without a third or even fourth party the resources just might not be there. That extra party can be a granting agency, a philanthropist, the station's founding family or a highly motivated user. Open many doors to possible participants.

David Weiss, Executive Director Northeast Historic Film



# NORTHEAST HISTORIC FILM/MAINE TELEVISION STATIONS

# EXECUTIVE SUMMARY

A regional not-for-profit archive has acquired historical local television materials from all seven of the state's stations. The archive believes that multiple stations reflect the many aspects of the region.

Seven unique agreements were developed to serve the needs of each station and the archive. Some are simple, some complex, but all work well.

Grants have been essential in supporting preservation and access activities. The archive promotes and enables wide public access through public programs and a database that will go on-line. Already these materials have been used and appreciated statewide.

Some of the stations and the archive benefit from different revenue streams. This study examines the donor agreements, revenue and re-use of materials.

# INTRODUCTION

On a spring night in 2002, the theatre at the Portland Art Museum was sold out for "Maine TV: Then, Again." This retrospective of local television from the collection of the Northeast Historic Film archives was hosted by Pat Callaghan, a news anchor at Portland's WCSH-TV. Members of the audience were doing what many of us do when remembering our local heritage and common community: comparing the past with the present and reflecting on our recent history. For the enthusiastic crowd, it was a rewarding experience.

Every television station owner or general manager has to make the decision about what to do with programming it has produced. Storage space is a perennial problem, as are the issues of staff time and expertise. Some stations choose to preserve their historical film and video by working with an outside archive.

This document looks at one archive and its relationship to four of the stations represented in its local television collection. Executive Director David Weiss of Northeast Historic Film (NHF) approached all seven of the television stations in Maine and convinced all to make a donation of historic local television materials to NHF. Some of the Maine stations had hundreds of thousands of feet of film and hundreds of videotapes to deposit; some had relatively small collections, but each donation provides a unique perspective on a part of the state of Maine.

There are written agreements with all the stations. Varying formal and informal working arrangements between Northeast Historic Film and the stations have evolved. These arrangements serve the stations well and make it possible for NHF to further one of its mandates: to preserve the cultural heritage of the region through the records of local television.

What follows is a thumbnail sketch of Northeast Historic Film and four of the stations in its collection. We examine the stations' unique deeds of gift to NHF, which reflect individual station's concerns. We examine local television preservation activities at NHF as well as archival activity at each station in the study. Director David Weiss feels strongly that this case illustrates local television collections' need for cooperative partnership with an archive to leverage funding and aggregate preservation and access efforts. This study also shows that each agreement is unique, but each works to the benefit of both the individual station and Northeast Historic Film.

Preservation, a crucial component to this success story, is discussed as well.

### NORTHEAST HISTORIC FILM

David Weiss and Karan Sheldon established Northeast Historic Film in 1986 in Blue Hill, Maine, to fulfill their shared vision to preserve the culture of the region as recorded on film and video. It is now a six-hundredmember organization.

Now located in Bucksport, Maine, NHF employs seven full-time and five part-time employees and is known nationally and regionally for its collections and activities. NHF has one of the largest collections of home movies in the nation; it also has an intensely active educational and outreach focus and increasingly active preservation efforts. The acquisition of the Bangor Historical Society/WABI local television collection in 1988 began the commitment to the collection and preservation of local television as a core activity.

NHF purchased the Alamo Theatre in Bucksport for offices and screening space in 1992. The theater is now restored and running as a movie theater and facility for various community-based activities. It is home to the annual Northeast Silent Film Festival, a national symposium and celebration of silent movies. Ground was broken in 2002 for a state of the art conservation center, to be completed in 2003. In addition to the local television collection, NHF holds about 1.5 million feet of home movies in more than two hundred collections. Other collections include ephemera, videos, books and periodicals, movie posters, and vintage equipment.

Northeast Historic Film is active in educational activities. It runs a large rental and reference library on-site and by mail and works on programming with teachers in the region.

### CONTENT

The local television collections at NHF include close to two million feet of 16mm film and approximately three thousand videos. Formats include 16mm film and many video formats (3/4", VHS, Beta SP, 1", 2"). Most of the materials are in relatively good condition. There is no sign of vinegar syndrome with the film, the formats of which cover all iterations of old film: positive and negative, B&W and color, silent and sound, magnetic stripe and optical track.

# The holdings from each of the stations in the collection include:

#### WABI (Bangor)

650,000' of 16mm film from 1953 to 1974 500 videotapes (1", 3/4", Beta) from 1988 to 1997

#### WCSH (Portland)

180,600' 16mm film and 339 videotapes (2", 1", 3/4", VHS) from 1956 to 1989

#### WLBZ (Bangor)

606,700' 16mm film and 766 videotapes (2", 3/4", Betacam SP, VHS) from 1970 to 1993

# Maine Public Broadcasting (Lewiston)

86,070' 16mm film and 1029 videotapes (2", 1", 3/4") from 1964 to 1995

#### WGME (WGAN) (Portland)

250,000' 16mm film from 1955 to 1973

#### WAGM (Presque Isle)

105,000' 16mm film from 1970 to 1992

#### WVII (Bangor)

126 videotapes (3/4") from 1985 to 1996



The television collections are primarily news (more than 80 percent), but the collections contain some production outtakes, local sports (high school and college), some entertainment programming, and a few public affairs programs. Between ten and fifteen thousand individual stories are in the collection.

Unique footage includes coverage of the Clay-Liston fight in Lewiston, Maine, in 1963. NHF holds forty-six 3/4" tapes featuring Maine schoolgirl Samantha Smith and her efforts to bridge the gap between leadership and youth in the Soviet Union and the United States. She was killed in a plane crash in the late 1980s.

Footage featuring Maine officials with national and international renown include Margaret Chase Smith, the first woman elected to both houses of Congress; Senator Edmund Muskie; Senator George Mitchell and Senator William Cohen. Paper archives of these elected officials are held at several college and university libraries throughout the state.

# PRESERVATION AND STORAGE

The film is stored at NHF in polypropylene cans stacked flat on metal shelves. The current vault environmental conditions are regulated to a range of 62-66 degrees Fahrenheit and 40 percent relative humidity. Video is stored under the same environmental conditions. The new Conservation Center will feature twenty-seven thousand cubic feet of environmentally correct media storage space.

In 2001, Northeast Historic Film received a National Historical Publications and Records Commission (NHPRC) grant of \$120,433, which was matched for a total grant amount of \$241,191. This grant was for preservation of the film components and "at risk" video in the local television collection as well as for enhancement of the index.

# ACCESS

The television collections arrived at NHF with minimal cataloging support. This lack of organization limits access and re-use. Requests for footage come to the curatorial staff from individuals for personal use; from the donor stations for re-use in productions or promotions (averaging six to eight a year); from independent productions (averaging more than three hundred a year); and from scholars (averaging five to ten a year). Rarely are there "emergency" requests from the donor stations.

# INTELLECTUAL CONTROL

In order to provide access to the collections, Northeast Historic Film uses ProCite from RIS (Research Info Systems), a bibliographic software for cataloging at the item level. Each "story" is considered an item. The program is MARC mappable. NHF also uses LCSH (Library of Congress standards) with a customized local thesaurus. (See Appendix for sample field) The WABI collection came with some written notes and sports scripts. Other collections have small amounts of ancillary information, which is being incorporated into the records as cataloging is done. Eventually, a text-searchable database will be available on-site at each donor station as well as at NHF, which should encourage and assist with re-use of the material.

#### REVENUE

Northeast Historic uses Corbis Motion, a commercial stock footage house in New York City, to represent three thousand stories from the WABI news film collection (1954-1967). There has been some financial return on that endeavor.

NHF has an annual operating budget of \$330,000. Footage sales have averaged \$13,500 annually over the past eight years. Of that, approximately \$3,000 is from the television collections. These figures should increase as the collections become more accessible and more widely known. (See Appendix for sample rate card)

## SELECTION

When the donor stations made the decision to deposit their collections with NHF, they were interested in a rapid transfer of materials. Northeast Historic Film took everything it was offered although selection criteria were applied after the transfers occurred. (See Appendix for copy of selection guidelines)

Although it was not necessarily planned this way, it is fortuitous that when aggregated, donated materials from all the stations cover a full date range from 1953 to 1997.



# HIGHLIGHTS FROM FOUR OF THE DONOR STATIONS

#### WABI (Bangor)

WABI in Bangor was the first television station on the air in the state, signing on in January 1953. It is one of four stations in the 154th market. The station, formerly an NBC affiliate and now with CBS, is owned by Diversified Communications, a Maine-based corporation, which also owns stations in Florida and South Carolina. Horace Hildreth, later governor of Maine and a U.S. ambassador, started WABI. Diversified Communications is still owned and managed by the Hildreth family. WABI prides itself on being an integral part of the community it serves and feels its community involvement makes the station stand out against its local competition. WABI employs fifty people in its operation.

The WABI news film now in the NHF collection was kept at the station until 1973, when the general manager arranged a donation to the Bangor Historical Society. The Historical Society was unable to do more than safeguard the aging materials, while preservation was becoming a more immediate issue. In 1987, WABI and Northeast Historic Film approached the Bangor Historical Society with a request to transfer the collection to NHF.

The parties signed a three-way agreement in 1988, and an updated agreement between the Bangor Historical Society and Northeast Historic Film was made in 2000. The 2000 Gift Agreement gives physical ownership and all rights, title, and interest in the WABI materials to NHF. (See Appendix for copy of agreement) NHF is responsible for proper storage and handling of the materials, preservation, and fulfilling requests for access. VHS dubs are to be made for the Bangor Historical Society for reference purposes at the Society. Any revenues generated by NHF on the WABI materials are split fifty-fifty with the Bangor Historical Society for the next hundred years.

The three-way agreement also provides that WABI produce and regularly air a public service announcement to make the public aware of the collection. The visual credit for stock footage reads "Bangor Historical Society/WABI Newsfilm Collection and Northeast Historic Film".

The WABI video collection still at the station dates from the late 1980s. It includes news and sports programming. The station covers the University of Maine sports and is the "official" high school coverage station. The news department has a small library of about 150 tapes of completed stories that they re-use. They also keep "file footage"; stories that function as stock shots designated as noteworthy by staff. The selection procedure is informal and the tapes are stored under normal office conditions. The small size of the saved footage library is primarily a function of the cost of raw stock. Tapes are routinely recorded over to save the purchase of new stock.

Handwritten notes accompany the news stories that went to NHF. These are assisting in the current cataloging process. NHF is logging materials at the archive and will provide WABI with a copy of the database when it is finished. There is occasional need for material now at NHF.

#### WCSH (Portland) and WLBZ (Bangor)

WCSH (Portland) and WLBZ (Bangor) are sister stations, both currently owned by Gannett Co., Inc., and both NBC affiliates. WCSH in Portland is the larger station. There is a president and general manager at WCSH in Portland, and at WLBZ in Bangor. While each station is programmed separately, some live and locally produced programming is shared electronically between the stations.

WCSH began as a radio station in 1925. In 1953, the television station, situated in the dining room of the Congress Square Hotel in Portland, signed on the air. In 1946, John Hogan, WCSH's news director, established the National Association of Radio News Editors, a forerunner to the Radio and Television News Directors Association (RTNDA).

Murray Carpenter started WLBZ in the late 1950s before it became part of Maine Broadcasting Corporation. Corporately, the two stations employ approximately 200 people. WCSH has about 130 employees and WLBZ about 70. Portland has a market size of 79; Bangor is 154th.

Both stations were owned by the Thompson family as Maine Broadcasting Corporation and sold to Gannett Co., Inc., in 1998. The transfer of ownership of the historical materials to Northeast Historic Film was in process when the sale to Gannett occurred. Gannett approved the transfer with small additions to the deed of gift. (See Appendix for copy of agreement)

The agreement is the same for both stations. The donors feel strongly about being recognized as the creator of the collection and were concerned about protection against theft and unauthorized access at Northeast Historic Film, issues that were addressed specifically. A unique feature of the agreement is that it prohibits the sale of material to a Gannett competitor in any market without express permission from Gannett.

WCSH has a room in its basement where it holds approximately fifteen hundred 3/4", Beta SP, and DVC Pro tapes that are kept for re-use or for their news value to the station. Storage conditions are not environmentally controlled. These tapes contain individual news stories rather than entire programs but also include sports, specials, and other individual selections. There are no formal selection criteria. The tapes are arranged in loose chronological order. Three or four people have knowledge about where certain stories are stored; there is no cataloging system. The station also holds approximately six years of news scripts.

The WLBZ materials were donated to Northeast Historic Film in 1999. The current station general manager signed the deed of gift despite strong reservations about people misusing the copyrighted production materials, but she is not unhappy with the partnership as it works today. There is no ongoing schedule to keep transferring newer media materials to Northeast Historic. Space is becoming an issue but as format sizes shrink the issue of moving tapes off-site takes on less urgency.

WLBZ has a small room that holds current tapes. It has collected some "nostalgia" tapes of old programming to be used internally and as part of public anniversary celebrations. It allows ad hoc access to the stored tapes, mostly by news personnel. Each tape has an index by story on the outside. An oldfashioned Rolodex that is indexed and cross referenced by topic (e.g., blueberries) and by region (e.g., Aroostock County) is available on a public desk and used by all. It works very successfully in the small station.

WLBZ receives about ten requests per week for copies of current stories.

They charge \$25 per copy, which provides a respectable amount of revenue (about \$12,500 a year), for the small station.

### Maine Public Broadcasting Network (Lewiston)

MPBN believes there is significant value and heritage in the archive. Extensive re-use of materials adds vitality and quality to new stories. They estimate saving thousands of dollars annually by re-using saved materials, although that is a difficult figure to quantify. The vice president has a real commitment to the archival program and has been working with the station's board to develop corporate and financial support.

All produced materials, including raw footage, are logged into Image Mine, a program that captures images as they are logged. (See Appendix for sample fields) MPBN staff developed key words to customize the program for the station's use. Image Mine tracks rights as well as materials, which is a big help for managing re-use and sales. MPBN also developed standardized tape labeling instructions. (See Appendix for copy of instructions) Tapes are labeled and held at the producing station but content information is shared on the network. Cataloging records for the MPBN materials at NHF are being created as part of the processing under the NHPRC grant. The records being created in Image Mine will accompany new transfers of materials.

Older format tapes still in the Maine Public archive, mostly 3/4", are slowly but steadily being transferred to DVC Pro by in-house engineering staff. The vice president claims that MPBN has three archives: the one at Northeast Historic Film and the Image Mine database with its subsets for television and radio.

# CONCLUSION

Due in large part to the ability of management at NHF to recognize the differing needs of individual television stations, whether commercial or public, whether individually or group-owned, much of the cultural history of an entire state is being preserved and protected. Enhanced access for re-use, educational, and historical purposes is being accomplished.

While revenue does not mean "profit," the revenue generated does cover some of the costs of making the collections true financial assets. Additionally, the scope of the aggregate collection at NHF makes it much more attractive to funders, enabling preservation and cataloging work to be accomplished.

While some of the stations that have donated their older collections to NHF may choose to keep newer productions in-house, they can draw upon, and be influenced by, the archiving expertise available at Northeast Historic Films.

Northeast Historic Film ProCite database example

**Collection Name (01):** Catalog Number (02): Accession # (03): Title (Ana.) (04): Gauge **Reel and lenath:** Sound or silent (09): B&W or color (10): Condition (11): Series title (12): **Production credits (13): Talent (15):** Status (16): Transfers/copies (17): Copyright held by (18): Source of information (19): Date of publication (20): Location(s) depicted (25): **Description/can notes** (43): Index terms (45):

Northeast Historic Film ProCite database example **Collection Name (01): WLBZ Collection** Catalog Number (02): Accession # (03): 1458.308 Title (Ana.) (04): Ed Muskie—the Man from Maine Gauge: inch Reel and length: 52:43 Sound or silent (09): sd. B&W or color (10): col. Condition (11): very good Series title (12): **Production credits (13):** Talent (15): Status (16): partial/per Transfers/copies (17): Copyright held by (18): Source of information (19): RV 8/14/2000 Date of publication (20): Mar. 29, 1989 Location(s) depicted (25): Description/can notes (43): Documentary of Maine's governor, senator, vice presidential nominee and Secretary of State. Includes historic footage and interviews with Muskie, George Mitchell, David Broder, and others. Producer/host: reporter Pat Callaghan, WCSH. See collection folder for segment running times. Index terms (45):



NEIF Stock Footage Rate Sheet 1

The first hulf-hour of research is always tree. Additional assurch a 540 per hour: Technical services, such as propagation of videoage reference copies, we 540 per hour. If a videotage istewards copy a statistic on the shaft, a may be homowed for the core of shipping. All video reference copies must be estamed within one week. No license for use is given or implied with loss of reference materials. Film and eidentope materials licensed to use must be retained to NI IF following efficient. Copies of completed works materials licensed to use must be retained to NI IF following efficient will be as a laboratory or facility specified by NHF. All costs of deplication must be paid by star.

There is a 15-second minimum charge for use of any instead. A Kill For of 50% of applicable momentum will be upplied it conjust national is ordered but not used. Regional productions may be eligible for a discount on one form. Please import for more information.

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Preserving and making accessible northern New England's moving image heritage

Notheast Historic Pilm was established to preserve and make accessible moving image materials of interest to northern New England. In this statement of publicles "film/type" refers to all moving image media.

#### I. ACQUIRING AND ACCESSIONING MATERIAL

- 1. GENERAL. Acquisition and corresponding of films, videntages and related materials into Northeast Historic Film (NHF) shall proceed according to criteria which are intended to maximize usefulness through paramytrices and for meantch purposes. NHF does not as a point of policy purchase film/tape from organizations or individuals, recognizing that such purchase would place the architect in a position of assigning a monetary value to unique blacele and calarni material which would be otherwise unavailable to the public. Where possible as outlined below, NHF will accept domation or deposit of moving image and related material.
- CRITERIA FOR ACCEPTANCE OF FILMS/TAPES. High priority will be given to film/ videouspe having the characteristics listed below, although these measures will not be mechanically applied in determining whether or not in accept forcinge. Generally film/tape meeting many of these criteria will have high priority for acceptance; footage answering inw or none will have low priority.
  - Related to the northern New England region through location, subject, maker, statute or other connection.
  - Unique, or intravable to the northern New England population.
  - Otherwise likely to be changed or last.
  - As close to the original film or tape generation as possible and is of good picture quality.
  - Well-documented, and where possible accompanied by related non-motion picture references such as notes, still photographs, audioupes.

Low priority will be assigned to widely distributed finished films/tapes, to material preverved elsewhere and to film/app requiring donor capies and/or severely secricitys conditions.

3. ACCEPTANCE OF THE FILM/VIDBOTAPE. Films/topes offered to NHF are generally reviewed before being formally accessioned. Ether all of the materials or a sample portion of the materials are examined by NHF staff and a superi, based on the above effects, is prepared. In some cases staff and advisors may wish to view additional footage or request more information before determining the applicability of the materials to the goals of MHF.

4. ACCERSHINING FROCEDURES, Once the film/tape has been accepted by NHP, as agree ment between the donor or depender and NHP is trailed. The base forms, which can be alread in meet individual neeth, are as follows:

- Types of approximation
  - Simple Decid of 0.90 which gives to NHP for physical materials and all right, title and interests (including copyright, trademark and solated interests), or gives to NHP the physical materials and phase all copyright and related interests to the public domasts.
  - A Dated of '000 which gives the physical materials and a specified license to the copyright. The donor may give all right, title and interest (including all copyright, trademarkand related interest) at a specified time in the fature or at the donor's death.
  - 3. An Agreement of Depositations the depositor to retain all ownership and property rights (including copyrights) in the materials. The physical materials are placed in the casedy of MHF and a license is given which specifies the right of MHF to take preservation copies and to provide reference copies for scholarly study. Ordinarily, the Agreement of Deposite will specify that at a time agreed upon by the depositor and MHF or upon the death of the depositor, the materials finducing all opyright, todownerk and reference a gift to NMF.
  - 4. An Agramment of Temporary Loan allows NHP to borrow materials in other to make preservation and reference uppers only. This form of agreement will only be made in exceptional discussionnes and for small amounts of material. A license describing the uses which may be made of the preservation and reference copies is given to the archites.
- b. Restrictions
  - Rememble restrictions may be applied by the donor/depositon/ander to any portion or positions of the material that may potentially embarrant, install, during t, injust or hence living persons or fee other statema.
  - 2. SHE essences the right, for materials that become the property of the architers, in dispose of any portion or portions of the materials which are not of instorted or collocal integrat, NHP reserves the right where appropriate wall is accordance with the apparentent, to make available to other architers film/tape that is of integer to them.
  - 3. Purvided that it may be done without damaging archited materials, donors may make one copy from any portion or portions of the donared materials at the donor's capitate and at a laboratory agreed upon by both donor and NHP. Donors may make use outy from progression materials (if any) made by NHP at donor's express and at a laboratory specified by NHP.
  - Deposition may, at their expense, and with agreed upon notice, remove any portion or portions of the deposited materials during the term of their Agreement of Deposit.

#### NORTHEAST SUBTORIC FILM P.O. Rev 900, J79 Main Street, Racksport, Maina, 64416-0900

#### GIFT AGR/UMENT

The Ranger Historical Society (Donor) hereby conveys, subject to limitations hereinallor noted, to Northeast Element Film (Artikiye), of Busicaport, Maina, the physical materia) and all rights, title and interacts (including all copyright, trademark and related interests) in, to and associated with, the WABI Elemeolection (the Collection.)

Description of the Collection: Approximately 654,006 ft, of 16 mm. Film and five logbooks representing footage from 1951 to 1974.

Archive will provide, at its expense, not later than the year 2009, copies of the antire Collection. for Denor's own use in accordance with the following conditions:

- (a) Denor agrees to either allow Archive to create the copies (of a grade reasonably comparable to the originals), or agrees to allow copies to be antife at a matually agreeable facility;
- (b) Donor pays rescatble fees for the creation of additional copies shows and beyond the reference captes provided by Archive;
- (c) Denor has the right to use capits for any legitimate purpose (free use, including publication) of the maximum, except the right to reproduce or replicate any copy is its eathroy for a third party;
- (g) When apples are used by Donor equal attribution will be given to Archites.

Flager, the Collinson Denser will receive 50% of any revenue generated by Archive for the next 100 years.

Donor shall not pay any feet for the use as reuse of materials from the Collaction. Reasonable feat may be charged for research, duplication and other services requested of Archive by Donor.

Arabies shall endeavor to maintain and preserve the Collection and shall take reasonable steps accessory to subsympt the quality and condition of all Collection materials while such physical property it under Archive's control or possession. The parties recognizes, however, that, because of the national deterioration of motion picture film materials, the Collections will deteriorate over time and may deteriorate to an unasolite condition. Archive thall, however, and managements to many to repair, restore, and/or preserve the materials as may be necessary as determined by Archive.

Denser represents and verrants that it has the right to unter into this agreement, but makes no segmentees reporting the quantity, quality, or condition of the Collections. Archive represents that it has the right to enter into this Agreement, to accept the donation of the Collection, and to preserve the Collection and to perform all obligations required of it pursuest to this Agreement. Archive addaptiveledges Denor's right to be known as the denor of the Collection and will ensure that in all instances proper studie is granted every time the Collection or a portion thereof is above or used in any manner.

Archive understands that owning underlying right, such as right of publicity, invation of privacy, trademark laws, and collective bargaining agreements with talent and guilds, may need to be considered in advance of vertain uses of the Collection. Archive agrees to indomnify Doner from any such claims (including atomay's reasonable feet, which includes as allocation for in-house counsel fees) revolting from uses initiated by Archive.

The parties inderweily and hold each other (and their subsidiaries and related congregatios) hermites against any and all obtime, damages, and liabilities, costs and expenses (including attorney's maximum fant, which includes an allocation for in-house counsel fees) arising out of any breach by either party of any representations, warranties, or other obligations as facts in this agreement.

The originator of the Collection, WARI, will continue to enjoy the rights and hear the responsibilities outlined in an agreement (attached herate) signed by sil (here parties (WABI, Donor, and Archive) in 1988.

Donor and Archive agree to notify such other of changes in address.

In the event of the dissolution of Archive, or should Archive cases to exist as an archive, or loss to non-profit status with the Internal Revenue Service, or never their principal office or storage facility outside of Persobacot, Waldo or Hancock Countier, ownership of all statesials and rights meabad from Donor would revert to Donor.

This Agreement constitutes the full agreement between the parties and can be modified only by a subsequent written agreement signed by both parties.

Gill to be named the Banger Historical Society/WARI Collection.

Date // ///-on

<u>Scid-dec</u> since78-Signature of Donor

Address of Donor 159 Windows Strand Barry of Mar adviso 1

Northcast Elizaric Film hereby accepts the above still.





Forge 1

Agreenent between Bangor Historical Society, WARI and Mortheast Historic Film

Society, under the migned envyment of 9 May 19/3.

RECARDING TRANSFER, ACCESS AND COPYRIGHT of "The Hangor Historical Society WARE Newsfilm Collection," defined as that body of about 600,400 fort of bies film groduced between 1953 and 1974, domated by MARI to the Renger Historical

The parties to the agreement are:

- 1. The Banger Historical Society, Banger, Haine, Owner of the WAH sewatile collection of about 400,000 feet denated to the Historical Society, and copyright holder of the parties of this collection for which WAH held and transferred copyright. The Banger Historical Society owns but does not hold copyright for certain films in the collection collected and preserved by WAH, with copyright held by another party, for example GBS network material.
- Hortheast Historic Film, Else Hill Falls, Maine. Repealtory for the Respir Statesical Society WAE collection under a January 1987 signed agreement of deposit with the Hanger Statesical Society.
- WARL-IV, Banger, Maine.
  Drightwart of the WART film, collector of additional television film material from non-WARI production sources, and denor of collection to the Sanger Sisterical Society under agreement of 5/9/73.

The purpose of this upresent is to define the rights and responsibilities of the parties is regard to use of the secutile material. Mortheast Historic Wile, WAT and the Responsible Society agree not to charge one another for services to the project to preserve and disseminate the nevelile collection, as optimed below. The value of such services will be regarded an a donation. Additional details of the rights and responsibilities, including the distribution of any termines derived from the collection, ander the deposit agreement between the Banger Historical Sectory and New theost Historic Film are optimed in a letter agreement of 15 January 1987.

#### Agreenent between Bunger Historical Society, WBT and Wortheast Ristoric Film

Pege 2.

#### BICHTE AND RESPONSIBILITIES:

 Banger Historical Society, the copyright holder for the WARI film naterial, agrees to the reproduction of anterials for preservation and reference use by Mortheast Historic Film, and reproduction of anterials for in-house and broadcast use in Banger by WART. All other uses must be agreed to in willing.

2. Hertheast Historic Film sgreet to state in a flimate controlled step, establig and propose for towaster the racis of 16mm origins? film. SHP agrees to deliver transfer-roudy film and  $3/4^{\circ}$  videotope stock to WABL and to store the  $3/4^{\circ}$  transfer masters as they are prepared. SHP will also wake two VHS reference copies of the  $3/4^{\circ}$  videotope transfers, one for use at the Banger Historical Society, one for use at Northeast Historic Film.

3. WART ognets to transfer 16mm positive and segntive film to 3/4" videotmpe and return 3/4" transfer mester to Mortheast Historic Film for storege. Subject to the guidelines below, WART may make an additional tape for in-house of broad-dat use from the 3/4" transfer mestar.

#### CREDITS AND COPYRICHTY

Any use, breadcast, or otherwise, must be cleared for copyright, and most contain visual credit as follows: "Baugar Historical Society/WHE Wewsfilm Collection." The credit still appear superimposed on the bootage itemit or the credit "Archivel Pootage Bangar Historical Society/WHEI Newsfilm Collection, Northeast Historic Film" still appear in the end credits of broadcast of other use. In any instance where the boosdcoot or exhibition circumstances do not allow as acrean credit, the Bangar Historical Society will be notified in advance that credit will not appear.

A public service encourcement will be prepared and regularly broadcast to make the public owner of the Regger Ristorical Sectory/NARL Nevelile and ity preservation by Northemat Historic File.

In conbroadcast use the onscreen credit vill appear where possible, and the credit "Archival Footage Rangor Ristorical Society/NABI Nevafilm Collection, Northeast Historic Film" will be written in the printed program, if any, and verbally announced by the person introducing the meterial.

 $\mathcal{P}_{A,a} := - - A$ 

Agreement between Renger Ristericol Society, WART and Northwest Ristory

Sale, central or any other public conceptial use or the state by tetchense. Ristoric Film or WAR is prohibited salege prior within tyraneous in obtained from the Banger Historical Society.

Material in the collective may be adder copyright by other entities such as Time, free, or CRL. Permission for use of that material must be depicted in the copyright holder.

Inter 2/9/88 (for Renger Historical Society) ¥1 /14 <u>mys.</u> Aper listed nated <u>1</u>:38-88 for Sortheast



# DEED OF GIFT

WLBZ TV (Donor) handly inevocably and unconditionally enrygys in Northeast Historic Film (Archive), of Bucksport, Mains, by way of gift the physical material and all right, title and interests (including all coggright, twobuark and related interests), in, to and associated with the film and videotope set forth in litchibit A of this Agreement (the Collection,)

Such other and related materials as the Donor may, in its sole discretion, from time to time donote to the Archive shall be governed by the terms of this Agroement or by such written amendments as may hereinafter he agroad upon in writing by the Donor and the Archive.

Archive may use the Collection or allow others to use the Collection for any purpose allowable, under its Charter and in accordance with its Operational Policy encept where that use is by a competitor of the Dorser, in any market dorser owns or operates a television station. In that event the Archive will obtain permission from the Dorger in advance for such use.

The restrictions imposed by the terms of this Agreement on the use of the Collection by the Archive and users of the Archive shall apply for so long as the Collection is entitled to claim protection under United States copyright lass.

Denor pay borrow from the Archive oppies of such items of the Collection domated by the Donor necessary for Donor's two tax in accordance with the following conditions:

- (g) Donor shall assume full responsibility for the borrowed Collection materials when in Donor's care, custody, and control;
- (b) Donor shall pay all shipping, insurance, and handling costs for materials it becows from the Archives;
- (c) Dower shall return the borrowed Collection materials to the Archives within thirty days after receipt, or within a period methodly agreed upon in advance by the Donor and Archive;
- (d) Donor agrees to return all borrowed materials in the same condition as when horrowed, normal wear and war excepted, and w replace, or pay for the costs of regain or restoration of any lost or inverticeably damaged Collection materials.

Duran may request the Archive to means copies of the Collection for the Donor's own use in accordance with the following conditions:

- (a) Denor agrees to either allow the Archive to create the copies, or agrees to allow copies to be made at a mutually agreeable facility;
- (b) Donor pays reasonable fees for the creation of the copies;
- (c) Denor agrees that the use of the copies is limited to Donor's own needs.

The Down will not be forced to pay any fees solely for the use or reuse of materials from the Collection. Reasonable fees may be charged for research, deplication and other services requested by the Down.

The Archive shall endeavor to maintain and preserve the Collection and shall take reasonable steps necessary to subgrand the quality and condition of all Collection materials while such physical property is under the Archive's control or possession. The parties recognize, however, that, because of the natural deterioration of motion picture film materials, the Collection will deteriorate over time and may deteriorate to an unusable condition. The Archive shall, however, use maximable means to repair, testore, and/or preserve the deposit daterials as may be necessary as determined by the Archive.

The Archive acknowledges the Donor's concern about protecting the Collection against theft, and unsotherized access, use or duplication, and agrees to take all reasonable precautions accessary to guard against the theft, logs, or unauthorized use

Donor represents and warrants that it has the right to enter into this agreement, has makes no warrantees negating the quantity, quality, or condition of the Collection. The Archive represents that it has the right to enter into this Agreement, to accept the donation of the Collection, and to gueserve the Collection and to perform all obligations required of it pursuant to this Agreement.

The Archive acknowledges the Donor's inherent and continuing right to be known as the creator of the Collection and will endeavor to ensure that in all instances reasonable efforts be made to ensure proper cred# is granted.

The Archive understands that certain underlying rights, such as right of publicity, invesion of privacy, tratemark laws, and collective bargaining agreements with talent and guilds, may need to be considered in advance of certain uses of the Collection. The Archive agrees to indemnify the Dottor from agy such claims resulting from uses initiated by the Archive

The parties indemnify and hold each other (and their subsidiaries and related companies) harmless against any and all claims, damages, and habilities, costs and expenses (including reasonable amorney's flas, which includes an allocation for in-house transel flees) arising out of any heach by either party of any representations, warranties, or other obligations set forth in this agreement.

Donor and Archive agree to notify each other of changes in address.

This Agrocment constitutes the full agreement herware the parties and can be modified only by a subsequent written agreement signed by the parties.



Visit Michigan Street, Lewislow, Michigan Street, State

March 23, 2000

Mr. David Wales Northeast Historia Film P.O. Box 900/Main Street Rucksport, MF - 04419 0900

Dear David.

This letter shall establish the agreement between Maine Public Broadcasting Corporation (MPSC) and Northeast Historic Film (NHF) with respect to the materials MPRC has made available to date to NHF and will make available in the future:

- The provider of the materials (MPBC) maintains ownership of all copyrights to all materials it makes available to NHF.
- MPBC conveys the physical ownership of the materials it provides to NHF, affording NHF the opportunity to seek funds from sources which are interested in preserving permanent collections.
- 3 If NLIF schedules any MPBC matchiels for de-accession, it must contact MPBC to vorify whether MPBC wants the physical possession restored to it. If MPBC does not want physical possession but does not want the materials disposed of, NLIF will work with MPBC to identify an elemetive archive service.
- 4 In the event of the dissolution of NHF, or should NHF cause to exist as a neoving image archive, it will work with MPDC to develop a metually agreeable solution to the disposition of all physical metadatis domated by MPBC, this may include, attempts to locate an acceptable archivel service for the entry holdings, and transfer of the MPBC collection to that institution. If in MPDC's judgement another acceptable institution cannot be found, ownership of all physical metodate would refer to MPBC.
- 5. NHE will provide the following services. NHE will store the original film and videotape and proscivation materials in an archively controlled orea, under longerature and humidity controls, with restricted access. Such materials will not be allowed to lowe the archives accept for purposes of archivel reproduction or transfer to an alternate archivel storage site as dutermined by the staff and board at NHF and in accordance with the provisions in section 0, of this agreement.

New master and reference oppion will be made of original film and videolape with at fisk matching priority. Copying will proceed as quickly as funding allows.

KEARE AS FALL, WERKEN MUTTER (1993) - 12 OR DRIC - 12 CAURAL - 2018 FOR POINT CAURA BALANCE - METHOD AND AND AND A REPORT - 10 A WATER WATER WILLING - 1001 - POINT CAURA - 0001 - 00 NorthAst Hatoric – MPBC Agreement March 11, 2000 Page 2

> Cutalogue records will be oreated for each item in the collection. Information shout the physical nature and condition of the material, the content of the material, and copyright and other underlying rights, as well as donor obligations and restrictions will be included in the record. Initially records will contain a minimum level of basic detail. Additional details will be added as available information and resources allow.

Future donations of material will be accompanied by cataloging information, created by MPSC.

- 5. NHP will member the MPBC materials in a location convenient (in-state and within two hours) to MPRC. NHP will notify MPBC of any plans for a location change. If either party determines that any move substantially impacts NHP's shifty to provide the services described in this document, both parties agree to re-negotiate the terms of this agreement. This must be done six months prior to the move.
- 7. MPBC grants NHF permission to present the materials on a non-broadcast format (such as VHS) limited to research and reference use, which includes noncommercial viewing, a fundamental part of its mission to provide access. This includes the reference by mail (membership service) and the use by educators. In order for MPRC materials to be involved in expanded research and reference vervices, other than described here. NHF will need to contact, MPRC in advance of the new service to contact.
- 8. As MPBC provides future materials to NHF, it will designate which materials are wholly owned by MPBC, and those materials that have been inversed by MPBC for limited broadcast use. MPRC grants NLF permission to license stock toolage from the materials MPBC owns to other entities.
- NHE is subly responsible for securing and enforcing all idensing agreements, that it develops with these entities.
- Any revenues, early iron preservation funds, generated from the MPBC materials are shared between NHT and MPBC.

For stock footage:

- NHF will retain 20% of all gross revenues for any MPBC stock tootage that it licenses for use. The remaining net revenues will be shared with MPBC on an equal basis.
- Use of full length MPBC programs or completed segments:
- NHF is permitted to sell an MPRC program or completed segment for revenue only after it regulates to purchase the distribution rights of the program or negotiate a share of the revenues with MPSC.
- If MPBC makes one of its programs of segments, which it has housed at NHF, available for retail sale, it will negotiate a share of revenues with NHF, not to exceed 10% of net revenues from retail sales in consideration for having archived the materials.

No troubl Phyloric – MPBC Agreement March 11, 2000 . Page 3

> Using MPDC Stock footage to create an antirely new program: NHP may utilize MPRC's raw tootage to create a new program of its carn only after it regolates a licensing agreement for the program or regolates a share of the revenues with MPBC.

- 11. Any specific uses of the MPEC factage archited at NHF (ot covered by this written agreement must be negotiated in a separate document. Absence of any longuage in this agreement regarding any particular activity does not imply permission.
- 12. MPBC has access to all of its materials archived at NHF and will be charged only the cut of pocket costs of dubbing or preparing materials for use incurred by NHF of NHF's usual rate for nonprofits.
- Otherwise, all other services provided to MPRC by NHF are done so at the rate NHF provides to corprofit agencies.
- 14. Consistent with past practice, NHT may develop a more favorable flat rate for services described in #12 and #13 above, depending on the volume of work required for any one project.
- 15 MPRC will authorize only one MPBC statt representative to convey any future materials to NHE. MPSC will notify NHE if that staff representative charace.
- NHF will provide MPBC with twice annual (January and July) financial reports regarding the loarning of MPBC's stock footage, revenues generated, and remit any payment due at that time.

This agreement may not be modified except by a written agreement signed by both parties, and may not be assigned without the written approval of each party.

This agreement applies to all of the MPBC matarials archived at NHF, although separate agreements are in place for specific business conducted prior to December 31, 1999.

For Northeast Historic:

Name (orinf)

For MPBC:

Katherine E. Arno, Dir, of Televisino Servines 

Signature.

Date



#### SEED OF SIFT

I herein increasedly and annualitionsTly give, transfer and assign to the Northeast Historic Film archives by way of gift all right, title and interests (including any copyright, trademark and refuted estimates), in, to and associated with the film and other materials described below.

I affirm that I own or otherwise have the right to densite said file, viewetages, or other esterists and that to the best of my knowledge T have good and complete right, title and interests to give.

#### Propagation of Matrixial

- Films 191 costs of 16 cm. Intertailing approximately 105,000 ft.
- Feynigement. Model O title element, Helesenth arlicer: Precision hot solicer: Meter-Manadak had optimizer, 2 titles, split reals: 2 Woyfols 1-case synchronizers: 3,000 ft. of ranghe-part teader.

00 T.F. Ð

Northeadsf Widlamins Frind heaving academic the above gift.

Nërtheest -Historia:

Phone 207460-0034 HAX 207469-7875 A consult corporation preserving partition New England moving invests.



#### DEED OF GIFT

I hereby irrevocably and unconditionally give, transfer and assign to Northeast Historic Film Archives by way of gift all right, title and interests in, to and associated with the film and other materials described below. I affirm that I own or otherwise have the right to donate the said film and other materials.

39 boxes comprising the film collection of John White, containing mostly 16mm film from television station WCAN as well as national television conservials. The encount of film is estimated at 250,000 feet.

Also equipment, spare parts and bulbs including line and 35mm projectors, splicers, rewinds, rolls of tickets, and other film handling supplies. For a detailed list see attachment.

Test of  $a_{n}$ Signature of

Northeest Mistoric Film Archives hereby eccepts the above gift.

theast Historic Film For.



#### DEED OF ALFI.

I hereby innerseably and unconditionally give. transfer and amaign to the Northeast Mistoric Film archives by way of mift all right, title and interests (including any copyright, trademark and related interests), in, to and especiated with the film and other materials described below.

I affirm that I own or otherwise have the right to denote said file, videotayers as other materials and that to the best of my knowledge I have need and complete right, title and interests to give.

#### Providiation of Matorial

- Pite: 191 reals of 16 em. title totalling, approximately 105,000 ft.
- Papergradual: Madeil D Itlm elements Briswold avlicer: Precision hot splicer: Weier-Mancook hot optimum, 2 10 mm. split reels: 2 Noviola 1-gang synchronizers: 3,000 ft. of single-perf leader.

51 nnatura

Mortheast Wistoric Film hereby accepts the above gift.

网络马索

Phone 207-469-0934 (Ac. 207-469-7675) A conjustic corporates practiving porthors New England moving images.

INFORMA	TION TH	<b>INFORMATION THAT PERTAINS TO THE TAPE</b>	EAS	A WHOLE. THE INFORMATION IS EN	THE INFORMATION IS ENTERED ONLY ONCE, AND APPLIES TO ALL CLIPS	PLIES TO ALL CLIPS.	
Field Type	e Req.	. Field Name	Type	Values/ Example	Description	Intended use/other thoughts	Field Size
Global	×	Jpeg thumbnail	Predefined		Picture	Generated by logging software	
Global	×	Bar Code	numeric		Assigned by software		
Global	×	TapeNumber	Character/freeform	i.e., MIM12KELM001	Tape library number	Combination of project namelseason/subject (if appl.) field tape. It Produces will assign segment and field tape codes after shouting; project managers/series producers will assign field tape codes for programming without segments. Please refer to "How to Label Tapes" document.	12 bytes
Global	×	Location	Character/freeform	Freeport, Greene; Mars Hill & Season (ex.: Greenville/summer)	Where footage is shot & season	Geographic location(s); landmarks, etc.	60 bytes
Global	×	RecordDate	Date	MM-DD-ҮҮҮҮ (ех.: 09-02-2000)	Shoot, edit or final edit date	Shoot date for raw, edit date for raw edit, final edit date for master	
Global	×	Season	Dropdown menu	Fall, Spring, Summer, Winter			
Global	×	Keywords	Character/freeform	govemor King - statehouse - capitol - mountains - potato fields	Words that would be used to search - choose carefully!	Brief description of tape content, and words you might search by in the future, i.e., statehouse; horses, interviewee's name, season, weather, etc.	120 bytes
Global	×	Format	Dropdown menu	DVC, DVC mini, DVC 16x9, 1 inch, 3/4 inch, Beta, DVD, File, GX File, Hi-8, VHS	Media format type		12 bytes
Global	×	AudioType	Dropdown menu	Left/Right, Mono, 5.1, DVS, Other, Stereo	Type of audio on media	All raw footage will be leftiright, except for DVC-mini which is stereo. If "other" Refer to comments.	12 bytes
Global	×	Prod/Dir	Character/freeform	i.e., T.KENNEDY/S.DUNN/ N.WOODWARD	Producer/director/videographer	First initial.Last name, all caps:	60 bytes
Global	×	Project Title	Character/freeform		Title(s) of projects	TITLES MUST BE ENTERED CONSISTENTLY . Please refer to the reference sheet located at all logging stations.	120 bytes
Global	×	Rights	Dropdown menu	Unlimited, Limited, None, Unknown	Rights to footage	If limited or unknown, refer to "Comments"	12 bytes
Global	×	Status	Dropdown menu	Raw, Classroom, Demo, Program Master, Roll-Ins, Rough Edit, Submaster, Temporary Release	Edit status of material		24 bytes
Global	×	Tape Located	Dropdown menu	Bangor Archive, Lewiston Archive, Northeast Historic, with Producer	Where someone can find the physical tape.		
Global	×	Permanent	Dropdown menu	Z X	Permanent archive or review	Will this footage be stored permanently in the archive, or will it be stored only temporarily. If temporary, target date for removing from the archive. If not permanent, will be noted in "Comments"	1 byte
Global		OriginalAirDate	Date	YYYY-DD-MM	First time aired or used	First time this product was used or aired. If no date appears timery have been unknown at the time of logging, and the footage is still in the acting process. A future date indicates the lootage is not available for use until after the finished program has aired.	

TV Archiving Fields - Maine Public Broadcasting Corporation - Rev. 8/29/02

				CONTAINS INFORMATION THAT IS CLIP SPECIFIC			
Field Type	Req.	Field Name	Type	Values/ Example	Description	Intended use/other thoughts	Field Size
Detail	×`	Jpeg thumbnail	Predefined		Picture	Generated by logging software Generated by Joacing software	
	<					Cenerated by rogging sources	
Non-Global	×	Timecode out				Generated by logging software	
Non-Global	×	Duration	Predefined			Generated by logging software	
Non-Global	×	Description	Character/freeform		Detailed description of the clip	Include editorial comments in "Comments" field	
Non-Global	×	Subject Type	Character/freeform	elderly, animals, landscape, winter, spring, farming, recreation	Broad category of shot, add'l search	This would allow for categorization of a shot into a larger genre. Also intended as a field for keyword searches for Detail Fields.	120 bytes
Non-Global		ClipName	Character/freeform	agriculture.01 agriculture.02	Producer assigned name of clip - Avid field	Used for organization by editors/producers	30 bytes
Non-Global		Scene	Character/freeform	scenes: 1, 2, 3, or subscenes: 1a, 1b, 1c,	Scene number/identifyer		
Non-Global	×	Quality	Dropdown menu	A, B, C, D, E, F	Rating of audio/video	A=Excellent, NOTE: No need to log "F" shots.	2 bytes
Non-Global	×	ShotType	Dropdown menu	Closeup, Medium, Wide, Aerial, Dolly, Handheld, Jib, Pan, Rack Focus, Sequence, Steadycam, Two Shot, Underwater, Zoom	Type of shot used		12 bytes
Non-Global	×	Type	Dropdown menu	B-roll, Interview, Music, Promo, Site Survey, Sound Effects, Standup, Voiceover	Type of footage		24 bytes
Non-Global	×	Tracks	Dropdown menu	Va1A2, A1A2, A1, A2, Other, V, VA1, VA2	Audio Tracks	Information carries over from clip to clip. Most raw tapes will be KIV 1A2: meaning one video track. 2 audio tracks. No need to change from clip to clip UNLESS nature of soundivideo changes . If "Other", please see "Comments"	10 bytes
Non-Global	×	Comments	Character/freeform		Description of shot - additional detail	This would be used for general comments, <b>more indepth</b> description of clip . Feel free to embellish here!!	256 bytes
Non-Global Non-Global Non-Global		TransA TransB TransC	Character/freeform Character/freeform Character/freeform		Transcription field Transcription field Transcription field		256 bytes 256 bytes 256 bytes
Non-Global		TransD	Character/freeform		Transcription field	Looking to merge these into one Transcription field with unlimited characters	256 bytes
Non-Global		TransE	Character/freeform		Transcription field		256 bytes
on-Global	×	RealVideo	Dropdown menu	Y,N	Web streaming video	Is there moving video available within the database to view this clip in "action" - would view it through the web browser if available.	1 byte
Non-Global		Sold	Character/freeform		How many times sold		256 bytes
on-Global		Used	Character/freeform		How many times used	How many times a specific shot is used in-house after it's initial use i.e., Our Stories aerials, shots of Katahdin and Moose	256 bytes

TV Archiving Fields - Maine Public Broadcasting Corporation - Rev. 8/29/02

Flowser display oriented as follows: Thumbnail, ispe number, TC In, TC out, shot type, comments, location, status, duration, scene, quality, rights, record date, ... "Use Standard SOP for Printing

Use Only Report and Storyboard Printing Templates. Log out of station after use.

VERSION 2, 3/13/00 -L/julia/blow to Label Tapes.dec

# How to Label Tapes

# IDENTIFYING TAPE NUMBERS

(imited to 12 characters, combination of letter and numbers):

# HILLD TAPES

Show - Season (2 characters) - Seament name - Field Tape 4 three characters (assigned by producer). I.e.:

Examples:

- MM12KELM001 (Made in Maine, Season 72, Kelmacott Parm, Tapa #7).
- MM12KELM012
- MIM12KELM013
- MIM12MATTOUT
- MM12BLUEDOT
- HOME02-135 (Home, Seeson 2, Field Tape #135).
- GR01HUNTULI (A Good Read, Season 1, Constance Hunting, Field Tape #3)

# PROGRAM TAPES

identifying completed program tapes is similar.

Show - Season (2 characters) - "SHOW" - Episode (2 charactérs)

#### Examples:

- CAP045HOWUS (Cupitol Connection, Season 4, Program 8 No field places for this program, archived tapes will most likely be finished programs)
- MIM125HOWU7 (Made in Maine, Season 12, Program 17).
- TN048HOWITS (True North, Season 4, Program 45)
- O8018HOW14 (Our Stories, Seeson 1, Program #4)

#### Program Abbreviations

ASK	Ask Maine PBS
the second se	

- AUC Auction
- BB Rasketball CAP Capitol Con
- CAP Capitol Connection CON Concerts
- EM é-maine
- GRI A Coot Head

VERSION 2, MINO Lightbillow to Label Tapes.doc

Home: The Story of Maine
Meine Independents
Made in Maine
Meine OnHeelth
MaineWatch
Our Storles
Pledge -
Public Opinion
Quest
RFD Maine
State of the State
True North
Youth Volces

# ONE-TIME ONLY SPECIALS

Nost often, the season number will be 01, except in cases of producing a sequel to a previous OTO, in which case the season would be recorded as 02, 03, etc.

Show (up to 6 ohereoters) - Season (two ohereoters) - Field Tape # (3 characters)

Examples of abbreviations:

DIRIGO	Dirigo, Mainc's Logacy of Loadership
8EEK	Seeking Solutions
LINDSY	What About Lindsay
N P	Words Count with Mark Brown

Examples of tape labels

- DIRIGO01-028 (Dirigo, Methe's Legecy of Leadership, first program, tape #26)
- SEEK01-115 (Seeking Solutions, first program, tape #115)
- LINDSY01-003 (What About Lindsay?, first program, tape #3) and in the case of a sequel: LINDSY02-001 (What About Lindsay? SECOND program, tape #7).

# IMPORTANT THINGS TO REMEMBER:

# Accuracy and consistency - use the above list for program abbreviations. When producing a new series or OTO, coordinate with Julia what the abbreviation will be.

Producers would be responsible for double-checking field tape numbers to ensure noduplicates and for easigning segment abbreviations, but please be consistent!