# RAVA Remix & Reuse

Becca Bender, Siobhan Hagan, Hannah Palin: AMIA RAVA Committee Members!



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Committees

### Regional Audiovisual Archives Committee (RAVA)

Chairs: Laura Treat



amianet.org/committees

The Regional Audio-Visual Archives (RAVA) Committee addresses the needs and concerns of archivists who find themselves responsible for preserving and providing access to audiovisual materials that document the history of geographical areas and local cultures. This committee seeks to enhance communication and collaboration between regional archivists and explore initiatives that bring greater attention to the value and challenges of regional audiovisual materials.



# RAVA types

**Home Movies** 

**Local Television** 

Educational

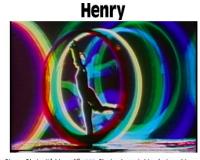
Sponsored

**Oral Histories** 

# Why is remixing and reuse important?



# Art Installations



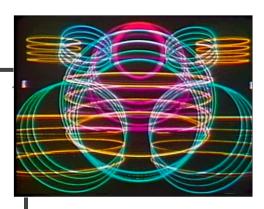
Doris Totten Chase. Circles II [video still]. 1972. Single-channel video (color, with sound); Duration: 7:43 minutes. Image courtesy of Randall J. Chase.



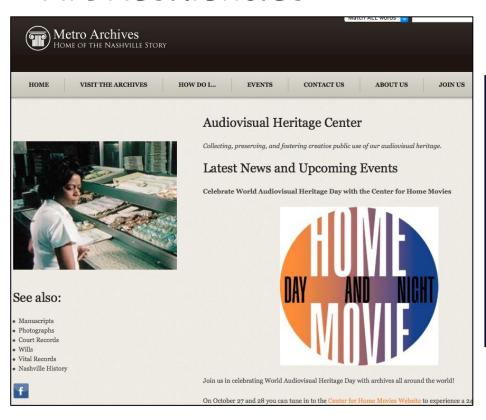
### Related

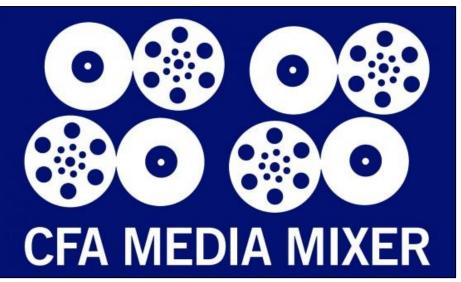
Doris Totten Chase: Changing Forms

07/08/17 - 10/01/17



# Art Residencies





# Museum Exhibit



**Home Movies** from the Austin History Center were included in a **gallery exhibit**.





# Museum Exhibit





**Home Movies** from MARMIA were included in a **gallery exhibit** at the Jewish Museum of Maryland.



### Online Exhibits

11/12/2019

#### Midwest Stories - Chicago Film Archives



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### Midwest Stories

Chicago Film Archives is dedicated to capturing and sharing the histories that surround, and are a part of, our varied collections. CFA's Midwest Stories page will periodically feature new stories. The subjects of these shories will vary, but all are connected to the Midwest. The goal of Midwest Stories is to provide more meaning and further insight into CFA's unique collections.

Our second story, **Designed to be Seen:** Art and Function in Chicago Mid-Century Film, explores the interconnected histories of artistic and commercial filmmaking in the city from the mid-century through the 1970s.

#### DESIGNED TO BE SEEN: ART AND FUNCTION IN CHICAGO MID-CENTURY FILM

Developed as part of the Terra Foundation for American Art's cby-wide <u>Art Design Chicage</u> initiative, Chicago Film Archives' for part screening and lecture series, Designed to be Seien: Art and Function in Chicago Mid-Century Film: exposes the breadth and diversity of time being made in his region at the time. It illustrates the overlap between commercial, industrial, and educational filmmaking and artistic, personal, and experimental tilm practice and, in olong so, traces this confluence of art and design back to the influence of Lassiz Moholy-Narvi scenchinas at the New Bushaus.

Each of the four programs in the series provides a new perspective on the multitude of ways in which art and design industries overlapped and intersected in Chicago. The films in the Designed to be Seen series are unique examples of the commercial, industrial, and more expressive and personal films that were being made in the region. Seen together, these films not only provide a new perspective on film style and aesthetics during this time, they tell a history of over forty years of firmaking in the city of Chicago that has been, unit now, lamely incorred.

At Design Chicago provided a unique platform for the expression of Chicago Film Archives' mission to collect, preserve, and provide access to films that represent Chicago and the Midwest. By presenting these programs as part of the initiative, and by partnering with the Chicago Humanities Festival and presenting venues the Chicago Hatroy Museum and the Chicago Cultural Center, we were able to introduce these films to the public within the context of Art Design Chicago's expansive celebration of the national arrial international impact of Chicago at and design. These are stories that need to be told and CFA is proud to have been part of this expiration of the lasting impact of Chicago's artists and designers.

All of the films in the four Designed to be Seen programs are from CFAs collections and, as part of the initiative, have been newly scanned and made accessible as digital exhibition files. This page provides a detailed look at each of the four programs in the series and the unique context brought to each by the scholars who introduced the screenings. The programs (in their entirety) are embedded below as steaming video files.

The New World: Industrial. Corporate and Sponsored Films Creative Broadcast: Communication. Commercials and Advertising Form and Function: The Legacy of the Institute of Design Personal Legacies: Materiality and Abstraction

#### Midwest Stories - Chicago Film Archives



still from The New World of Stainless Steel (1960)

The New World: Industrial, Corporate and Sponsored Films brings together films produced for cleants including Republic Steel, Life Magazine, Kimberly-Clark Corporation, and the Container Corporation of American that flustrate the impact of design on everyday file and product manufacturing. Films produced by Coldsholl Design Associates challenge conventions of the sponsored film through the use of oxperimental ediling and carmera techniques. Films produced for the Container Corporation of America bring us inside the company and illustrate corporate culture, values, and technological innovations. New products and manufacturing processes are showcased and the impact of good design—both on produces and consumers—is emphasized throughout the program. These corporate cleants entities of Himakes and designers working in Chicago to treather cerative energy and life into films about subjects that don't typically excite a general audience (the various uses of stainless steet, cardboard acadesiane, a new loads for critique pages. etc.)

Presented in parthership with the Chicago Humanities Festival and introduced by design historian Lara Allison, this program introduces the scope of the series by proposing that film, perhaps like no other medium of communication, could humanize institutions, new technologies, and new materials—It possessed the ability to make these new developments in the modern world both understandable and approachabile.

In the first film of the program, The New World of Stainless Steel, the narrator begins by describing the material attributes of stainless steel—it is resistant, strong, and hygienic, and has many applications ranging from canning goods to building skyscrapers. The most interesting thread embedded in the film, however, is the suggestion that the material of stainless steel extends beyond its materially to the world cideas. The narrator states: "The steel industry grows and feeds on ideas. Stahless steel is a metal that encourages ideas because it can give them shape and substance in almost limitless variety." The notion that materiality could achieve from through the creative act of manifesting ideas is the most central (and surprising) premise of the film.



Independent Documentary

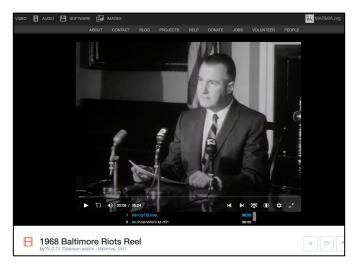


# Commercial Documentary



# **Podcast**

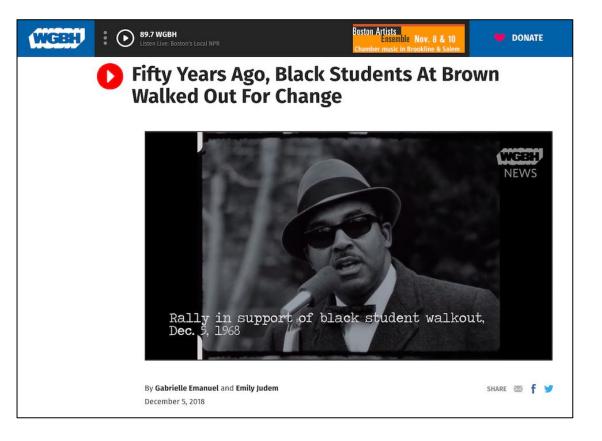






# Radio Program

WGBH News Radio has twice used Rhode Island Historical Society newsfilm in long format historical pieces for radio broadcast and their accompanying online videos.



### K-12 Education

### Document 2: Film clip

Watch and Listen to the following film clip of Central High School Students during the conflict that occurred on October 4, 1971



RhiX WPRI 1971-10-04 A Excerpt

Courtesy of the Rhode Island Historical Society and WPRI (Note that this footage does not include sound until 1:30. No transcription)

### **Document Analysis Worksheet**

Use the chart below to help you analyze this film clip. In the first column, document who appears in the film using descriptions when names are not available. In the second column, note what the individuals or groups are doing and what actions they are taking in the film.

Individuals / groups	Action(s)	
	10000	

### Document 4B: Film Clip

An unknown gentleman speaks to the media on May 16, 1969 following the incidents at Hope High School



RHIX WPRI 1969-05-16 3 A
Courtesy of the Rhode Island Historical Society and WPRI

### Video Transription

**Unknown man:** We felt that it uh was necessary that police not be visibly in the building or outside of the building you know, but in a normal patrol fashion available to respond immediately if the need arose.

4. In this short clip, what is this gentleman saying about police presence at Hope High School following the damages done by students at the school? The Rhode Island Historical Society Education Department is including local newsfilm in its online textbook for Rhode Island middle and high school students.

# Higher Education

A **Brown University student**, writing his thesis about the Black Panther Party in Providence, is using Rhode Island Historical Society newsfilm as a **primary resource** for his research.



# Historic Preservation

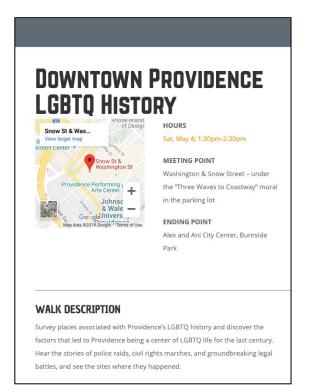






# Walking Tours

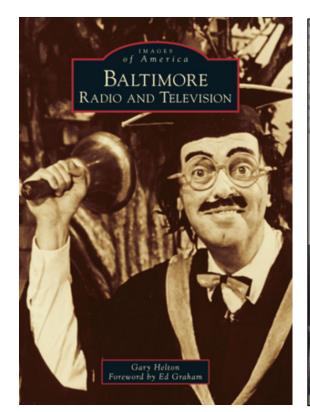




Rhode Island Historical Society newsfilm of the first Gay Pride Parade in Providence (1976) was included in a **LGBTQ History Walking Tour**.

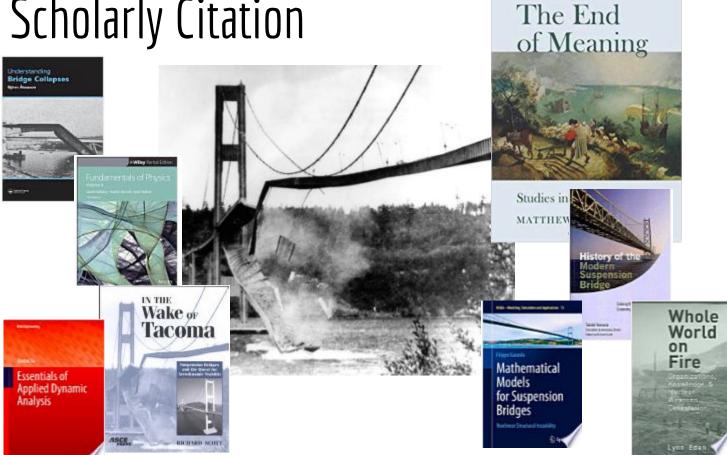
# Print Publication







Scholarly Citation



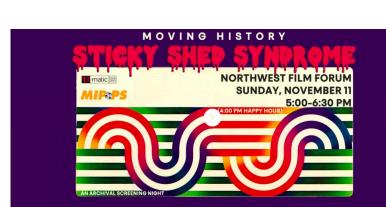


# Live Performance



Newsreels and locally-produced narrative films from the 1910s and 1920s from the Rhode Island Historical Society were **set to live music** during a Providence Arts & Cultural festival.

# Regular Screenings



Moving History – Taking Seattle's Past from Tape to Terabyte



MOVING HISTORY XI

rctivism in the archives

AN ARCHIVAL SCREENING NIGHT



WEST FILM FORUM Y. NOVEMBER 10 :30 PM

# Memory & Dementia Care









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The Memory Bank series contains six titles:

Holidays

Fetes, Fairs and Fireworks

Domestic Life

Schooldays

Working Life

Sporting Fun

### **Memory Bank**

### Welcome to Memory Bank

Memory Bank is an award-winning series of innovative DVD resource packs, developed by the Yorkshire Film Archive in conjunction with healthcare professionals, older people, carers and families, to provide a complete resource pack for use in reminiscence and life story work.

Archive film footage of familiar scenes and themes has been carefully selected to help rediscover past times with friends, family, and those you care for. What better to prompt and share memories together – whether it's schooldays, holidays, working life, or fun at the fairground, we all have stories to tell!



