What We Mean by RESTORATION...
(or How We Saved “Balloon Lady”)

1) Decide on a film to restore

2) Research, then collect film elements

OH YES! I’m the director! I have a copy of the print under my bed... oh really, it’s not good to store it there...?

OH YES! That makes an important movie to me.

I have the duplicate negative... I’ll send it to the lab...

I hope we get the grant.

Let’s give the grant to ‘Balloon Lady’

That’s okay, we can replace it with the dupe neg.

3) Raise funds

Can you donate money for ‘Balloon Lady’?

Oh yes! That makes an important movie to me.

4) Inspect film elements frame by frame...

A tear on 3 min 22 sec 1 frame...

That’s okay, we can replace it with the dupe neg.

5) Fix the picture frame by frame...

Can you fix the sound?

...and make a restoration plan

6) Combine fixed picture with sound to make new print — then process film

NOW THIS FILM IS RESTORED AND SAFE!!!

7) Watch 1st trial test

LOOKS OK, BUT THE COLOR IS WRONG...

8) Re-test, re-print, re-screen

PERFECT!!!

9) Make back up negatives and masters...

AND STORE THEM SAFELY AT AN ARCHIVE

...AND AT A LIBRARY

Hi! I’m studying early balloon person history... can you suggest anything?

This is amazing, so glad to see it.

This movie changed my life when I was a teenager...

10) Make accessible to the public at special screenings...

Yes, I’ll set up ‘Balloon Lady’ for you.

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