



Welcome to DAS New York!

“It’s about time. There are the limitations of time that we are given to achieve our goals; racing against the clock to make sure our assets are preserved with a limited amount of time available to us to fulfill our mission. And don’t forget the time we spend to make sure we are up to speed on the latest lingo and jargon!”

Moving imagery is a celebration of the temporal domain, and we as a community are charged with overseeing this temporal resource over the course of longer periods of time. Compressing the amount of time to store information in new mediums and making sure we are working in the right ways to preserve history that can stand the test of time is the goal of DAS.

Thank you for spending the day with us to continue to learn and grow. It won’t be a waste of your time.” – Nick Gold and Jamie DiVenere, DAS Co-Chairs

9:00am Welcome

- Dennis Doros, AMIA President
- Nick Gold, DAS Co-chair
- Jamie DiVenere, DAS Co-chair

9:20am DNA-Based Storage and Computation of Digital Data

- Hyunjun Park, co-founder and CEO of Catalog DNA

10:10am Fishing in your Data Lake – You Never Know What You’re Going to Catch

- Dave Ginsberg, Visionary Technologist, Amazon Studios
- Callum Hughes, Head of Post Production Technology, Amazon Studios

11:00am Break

11:30am Tech Talk: Machine Learning is Awesome, but it’s Still (and always will be) About User Experience

- Rodrigo Coelho, Product Manager, Iron Mountain InSight

11:20am Tyranny in Triples

- Lizzy Jongma, Senior ICT Project Leader Dutch Network for War Collections WWII
- Tom De Smet, Director of the Board of the Dutch Network for War Collections

12:30pm Break for Lunch

2:00pm Acronym Bingo

- John Footen, Managing Director, Media & Entertainment, Deloitte

2:55pm Demystifying Language Metadata

- Yonah Levenson, Manager of Metadata and Taxonomy, HBO

3:15pm Break

3:40pm A Sneak Peek at ASN: The Roadshow Edition

3:45pm Miles and Miles of Texas: Preserving Millions of Feet of Tape from Austin City Limits

- Amanda Moore, Technical Project Director, KLRU TV, Austin
- James Cole, Video Specialist - Content Manager, KLRU-TV Austin

4:30pm The Roundtable