



Welcome to DAS New York!

Constantly evolving technology creates new opportunities as well as new challenges in the use and management of content. While these are ever changing, they are not unique to a given organization or field. Gathering and sharing with peers from a wide range of organizations offers the possibility to generate and gain new insights. DAS is the place where these catalytic connections and conversations happen, and we are glad you are here to join in the discussion.

As we focus on the pace of change and evolving technologies, we are especially proud today to honor Jim Hendler. The Spotlight Award is given by AMIA's Board in recognition of significant contributions to media preservation and use. AMIA's 2017 Spotlight Award to Dr. James Hendler is in recognition of his visionary role in creating access to diverse content through semantic technologies and machine learning. Congratulations, Jim!

Please enjoy the day.

Nick Gold
Chair, DAS New York

9:00am Welcome

- Andrea Kalas, AMIA President
- Nick Gold, DAS New York Chair

9:15am AI and its Role in Managing and Archiving Digital Assets

- James Hendler, Director of the Institute for Data Exploration and Applications and the Tetherless World Professor of Computer, Web and Cognitive Sciences at Rensselaer Polytechnic Institute

10:00am MTV: Archiving the History of Music Television

- Jamie DiVenere, Senior Project Manager, Viacom Vault Project
- Johanna Salazar, Vice President of Production Planning & Operations for the Content Management & Production Technologies Group, Viacom Media Networks

11:00am Break

11:30am Automated Metadata

- Todd Carter, Co-Founder and CEO, Tagasauris
- Josh Wiggins, Chief Commercial Officer, GrayMeta
- Sally Hubbard, SAH Consulting

12:30pm Lunch Break

2:00pm Indigitization: It Takes a Community

- Gerry Lawson, Oral History and Language Lab at Vancouver Museum of Anthropology, UBC

2:45pm Media Asset Management In Financial Institutions

- Terrence A. Thomas, Vice President of Enterprise Infrastructure, Morgan Stanley

3:30pm Break

4:00pm The New Preservationists: Documentary Filmmakers Are Excavating Rare Media Artifacts to Tell Their Stories

- Matt White, Executive Director, ACSIL
- Robert Stone, Academy Award & Emmy nominated filmmaker and Co-Founder of the non-profit advocacy group Energy for Humanity
- Shola Lynch, Peabody Award winning filmmaker and Curator of the Moving Image & Recorded Sound division of the New York Public Library's Schomburg Center for Research in Black Culture

4:45pm Wrap Up and Open Forum

5:30pm Closing Reception at Viacom's White Box (1515 Broadway, New York, NY)