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# AMIA Education Committee 2015 Annual Report

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Co-Chairs: Kelle Anzalone and Carla Arton

Board Liaison: Elena Rossi-Snook

Current Committee Members: 58

*The Education Committee promotes, designs, supports, and implements educational programs, projects, and services that contribute to the continuing education and training of working archivists, and facilitate the education and training of students who wish to pursue careers in moving image archive management.*

## Summary

Since the spring of 2014 the Education Committee has focused much of its time on four main areas; Social Media, AMIA Conference, Students and Continuing Education. This report covers activities carried out by the Committee between 2014 and 2015 (as of October 11th, 2015, when statistics from our social media sites were gathered), as well as goals for 2016.

## 2014 – 2015 Activities Online

### Social Media

- AMIA Education Committee site
- Audiovisual Archiving Jobs site
- Other social media

### Conference Committee Meetings and Panels

- 2014 Committee and Student chapter meetings
- 2015 Sponsored panels, Student mixer, Committee meeting

### Student Support

- Student chapters
- Student Sub-Committee Survey
- Student-L listserv

#### Continuing Education/Professional Development

- Online Continuing Education Task Force – AMIA Online

#### 2016 Projects

- Special Projects with Students and Chapters
- Volunteers needed for Ongoing Ed Committee Tasks
- Conference Archive Online – AMIA Online?
- Build Partnerships with other Committees

#### Social Media

In order to increase the Education Committee's visibility to the AMIA community as well as the larger archival and library science communities, a great deal of time was devoted to designing, launching, and managing the Committee's Wordpress site, <https://amiaeducomm.wordpress.com>, and maintaining a presence on Twitter and Facebook.

#### **AMIA Education Committee Site**

The site was launched in September of 2014. By the end of 2014 it had been viewed 3,214 times by 1,557 visitors from all over the world (predominantly the US, Canada, and Europe). As of October 11th, 2015, the site has been viewed an additional 9,001 times by 4,343 visitors and has 73 followers. The site is broken up into the following categories: About the Committee, Education, Student Chapters, Announcements, and Resources. . Within these categories is detailed information about the committee and its current projects, as well as educational opportunities, including masters programs and certifications, scholarships, awards and grants for professional development, upcoming workshops and webinars, and information on our student chapters. Under Announcements we maintain a calendar of audiovisual archiving events, including conferences, workshops, and webinars. We also list employment, internship, and fellowship opportunities through our sister site, Audiovisual Archiving Jobs. Our

Resources page provides links to moving image related associations and committees, important websites, blogs and podcasts, guides, and reports.

The top resources accessed on the site have been the **So You want to be an Audiovisual Archivist** article, the **Jobs** page, the **2014 AMIA Conference** page, our **Getting to Know You** blog series on current AV archiving programs, and the Graduate and Undergraduate Programs page

The article, **So You want to be an Audiovisual Archivist**, was created as an additional way to provide concise information on the educational requirements and expectations of an AV archiving professional, as well as employment opportunities and pay scales. It has been viewed 3,146 times. It is currently the first result that appears when the term “Audiovisual Archivist” is searched through Google.

The **Getting to Know You** series was developed as a way to introduce and connect potential students with current audiovisual archiving programs from around the world. This series will culminate with a panel presentation by representatives from a sampling of programs at the upcoming AMIA conference in Portland, Oregon this November 2015. So far, three out of ten programs contacted have contributed posts and have been viewed a total of 460 times. We have already heard from one program that their post has been referenced by potential students.

### **Audiovisual Archiving Jobs Site**

This site was created as a way to provide an AV archiving specific job and internship posting site (of which there previously was none), as well as to track employment trends and changing job requirements. The site currently has 89 followers. Since October 2014 we have posted 213 positions (Full time, part time, term, internships, and fellowships).

Position Types:

- Full Time Permanent: 121

- Full Time Contract/Term: 37
- Part Time Permanent: 17
- Part Time Contract/Term: 4
- Internships: 29
- Fellowships: 5

The predominant job locations in the United States have been New York, California, DC, and Virginia. A handful of positions have been posted for the United Kingdom, Australia, Hong Kong, and Switzerland. Our postings are found using Indeed.com, HigherEducationJobs, Archives Gig, SAA, IASA, and the AMIA list-serv and tend to be predominantly US based because of that. Many positions are entry level or mid-career.

### **Twitter, Facebook, Etc**

Our Twitter account currently has 179 followers and our Facebook page had an increase of 242 'likes' within the last year, bringing our total 'likes' to 380. We have also highlighted specific posts and resources on the AMIA listservs and through the AMIA newsletter.

### **Conference Committee Meetings and Panels**

#### **AMIA 2014**

The full meeting minutes can be viewed here,  
[https://amiaeducomm.files.wordpress.com/2014/10/amia\\_ed\\_comm\\_meeting.pdf](https://amiaeducomm.files.wordpress.com/2014/10/amia_ed_comm_meeting.pdf)

#### **AMIA 2015**

The committee is sponsoring two education related panels, an open session, a new student mixer, and the general committee meeting. The panels are:

- Entering the A/V Archiving Profession Tips, Tricks and Advice (Open session)
- Archival Education in Transition: Taking Stock

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- Competency Based Frameworks for Moving Image Archiving Education

Details about our Education Stream can be viewed here,  
[https://amiaeducomm.wordpress.com/2015/11/06/education\\_amia15/](https://amiaeducomm.wordpress.com/2015/11/06/education_amia15/)

### **Student Support**

#### **Student Chapters**

We currently have eight student chapters. We welcomed two new chapters in 2014 (The University of Texas-Austin and the University of Amsterdam) and two in 2015 (University of Toronto and Simmons College).

#### **Chapter Mentors**

In 2015, we started asking established chapters to mentor new chapters for the first year and currently have two mentorships happening. We hope this will help with initial questions regarding activities and set up.

All chapters established for more than one year have submitted their 2015 Annual Reports. Those chapters can be accessed on each chapters' page here (<https://amiaeducomm.wordpress.com/student-chapters/>).

#### **Student Chapter Survey**

This past year because of student requests at AMIA conferences we decided to send out a survey to the student chapters to find out if creating a Student Sub-Committee was a better way to serve the students' needs. The needs identified were:

- Student forum
- More opportunities for face-to-face networking/activities amongst students
- Support structure for outreach, activities, fundraising
- Guidelines for Board elections
- Archive for individual chapters' minutes and events, etc.

- Conference meet up
- Way to discuss/share academic work, thesis ideas, literature
- More scholarship opportunities for conference travel
- More low cost workshops and webinars
- Better access to hands on experience and speakers for non-AV archiving programs

The results from the surveys were then reviewed by the Education Committee co-chairs. After identifying the core requested needs (communication, documentation, and access to people and educational resources) the co-chairs thought it best to first try a Student listserv in order to enhance the students' ability to communicate and collaborate throughout their academic careers. We are also holding a Student Mixer this year at the conference to provide more networking opportunities specific to students.

We asked the chapters to give us 12-18 months to test out the listserv and tackle other projects, such as student chapter mentorships and creating welcome documentation for new chapters, in order to improve communication and interactions amongst students and chapters. We will follow up on this at the 2016 AMIA conference.

### **Student-L listserv**

The Student listserv was approved as a special project by the Board for one year. At the end of the year we will send out a survey to list members to ask about its value to the student member experience. If deemed successful we will ask the Board to make it a permanent feature of the student membership. The listserv was launched 09/28/2015

### **Online Continuing Education Task Force**

Linda Tadic and Lance Watsky have headed up this Task Force. This past September and October, a pilot program of 12 webinars was held. The webinars were divided into three broad topics or series: An Introduction to Digital Formats and Storage and Best Practices for Personal Archives and Small Archives. The topics were selected based on a survey of the field in 2013 and feedback from AMIA committees. Those webinars are now available on demand at [www.amiaonline.org](http://www.amiaonline.org)

### **2016 Projects**

#### **Special Projects with Students and Chapters**

We will continue to work on needs outlined in the Student Sub-Committee survey results mentioned above and will be asking for student volunteers to meet these needs.

#### **Volunteers needed for Ongoing Ed Committee Tasks**

We will be putting out a call to committee members to have some volunteers take over some ongoing tasks of the committee, such as job posting, building out certain areas of the website, heading up specific projects, etc.

#### **Conference Archive Online – AMIA Online?**

We would like to continue working with Linda and Lance to add more features to AMIA Online, such as putting up the archive of past AMIA conference presentations that were recorded. This would be a big undertaking but a valuable resource to members and may require additional volunteers.

#### **Build Partnerships with other Committees**

We have previously contacted the International Outreach, Diversity, and Copyright committees to explore special projects and build relationships. We would like to devote more time to strengthening these relationships over the next year.

