Strategic Vision Statement and Goals

Mission Statement
The Association of Moving Image Archivists (AMIA) is a nonprofit international association dedicated to the preservation and use of moving image media. AMIA supports public and professional education and fosters cooperation and communication among the individuals and organizations concerned with the acquisition, preservation, description, exhibition, and use of moving image materials.

Vision Statement
Moving image archivists worldwide shall have the support, the protection, the education, the information, the funding, and the resources necessary to properly and effectively preserve and make accessible the world’s moving image heritage for current and future generations.

Goals
- Provide a regular means of exchanging information, ideas and assistance.
- Promote moving image archival activities, including acquisition, description, preservation, exhibition and use of moving images in all formats, through such means as meetings, workshops, publications, and direct assistance.
- Support the education and professional development of moving image archivists.
- Represent and promote the development and recognition of the profession, of technical standards, and of principles and ethical conduct.
- Take a leadership role in informing and raising public awareness of archival issues.
- Stimulate and facilitate research on archival matters affecting moving images.

Adopted by AMIA Board – April 4, 2009
Mission Statement revised – November, 2011