

ASSOCIATION OF MOVING IMAGE ARCHIVISTS

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# **AMIA PARTNERSHIP & SPONSORSHIP OPPORTUNITIES**

**JULY 2025 – JUNE 2026**

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AMIA

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## AMIA

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*AMIA is a global network of media professionals dedicated to the preservation and use of moving image media.*

AMIA is an international nonprofit association dedicated to ensuring the preservation, accessibility, and continued use of moving image media. With a global network of professionals and organizations, AMIA unites experts from archives, libraries, museums, studios, streamers, broadcasters, technology firms, and beyond — shaping the stewardship of audiovisual heritage.

At the forefront of moving image preservation, AMIA is shaping how media is protected, accessed, and understood in an increasingly digital world. Our initiatives address emerging challenges and opportunities in areas such as GenAI, asset management, copyright evolution, and disaster resilience. Through partnerships, forward-looking symposia, and collaborative projects, we foster cross-industry solutions that ensure av media remain an essential part of our cultural and historical record.



AMIA

## WHAT WE DO

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- Annual Conference
- Digital Asset Symposium: DAM in GLAM
- AMIA Pathways Fellowship
- *The Moving Image Journal*
- Copyright Symposium
- APA/AMIA GenAI Interest Group
- Online Education
- AMIA Connect Forums
- Salary and Demographic Survey of the Field
- Disaster Preparation & Recovery Symposium
- Weekly Screening Room
- Channel US Television Project
- AMIA Github
- Fiscal Sponsorship
- Archival Screening Night Roadshow
- Hackathons
- Community Archiving Workshop
- Committees & Task Forces
- Online Forums/Listservs
- Awards, Scholarships, and Travel Grants
- International Supplier Directory
- National and International Advocacy for the Field
- National Film Preservation Board Collaborations
- International Representation & Collaboration
- World Day for Audiovisual Heritage



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## 2025-2026 EVENTS

### COPYRIGHT SYMPOSIUM | OCTOBER 2025

A follow up to our popular 2023 symposium, speakers will address the latest information - and challenges – in addressing copyright issues.

### AMIA 2025 | DECEMBER 3-5 | BALTIMORE MD

The annual AMIA Conference is the world's largest gathering of media archivists and interested professionals. Content is broad-based covering all aspects of the field. More than 550 media professionals are expected in Tulsa this year.

### DISASTER PLANNING & RECOVERY | JANUARY 2026

This online symposium will be an opportunity to include expert speakers addressing preparation of disaster plans

### GENERATIVE AI SYMPOSIUM | SPRING 2025

In partnership with the National Film Preservation Board, this online symposium will be an opportunity to expand on the work of the APA/AMIA GenAI Interest Group, bringing stakeholders together discuss the issues that AI presents for archives and possibilities for addressing them.

### AMIA CONNECT

A quarterly forum bringing members together with specialists and colleagues for interactive discussions, knowledge exchange, and collective problem-solving.

### WEEKLY SCREENING SERIES

The Screening Room invites members to view past event sessions, tours, and keynotes in a weekly online screening series. The series is also open to new curated content from members, committees, and partners.



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## EDUCATION

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### ONLINE EDUCATION

Our programming is strengthened with partnerships across institutions, geography, and areas of expertise. AMIA's continuing education offers a broad range of programming – from introductory level skills, to management skills development, to sessions offering restoration basics.

### AMIA PATHWAYS FELLOWSHIP

The AMIA Pathways Fellowship is a unique program supporting paid internships in combination with mentorship and professional development training to forge pathways in the audiovisual preservation field for people from groups historically underrepresented in the profession at any level of their career.

### THE MOVING IMAGE JOURNAL

*The Moving Image* is a hybrid journal that bridges multiple communities working in film, archives and preservation. The journal is unique in providing an academic platform for writers who are practitioners in the field of moving image archive.

### AMIA CONNECT

A quarterly forum bringing members together with specialists and colleagues for interactive discussions, knowledge exchange, and collective problem-solving.

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## INNOVATION & COLLABORATION

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AMIA is grounded in a commitment to collaboration and promoting the work of archives and archivists. In addition to outreach to the public and partners within the media community, AMIA offers scholarships for those entering the field and honors those who have made exceptional contributions to the profession.



### INNOVATION

As a Fiscal Sponsor and incubator, international projects such as the Preserving Community Memory in the Balkans, Home Movie Day, and Community Archiving Workshops and national projects such as the Autistic Voices oral history project, have started at AMIA - some through discussions around a conference table, some through fiscal sponsorship opportunities, but all are making an impact on the field.



### COLLABORATION

Recent projects include a collaboration with the Archival Producers Alliance to address the challenges of generative AI in archives, the Preservation for Filmmakers sessions with Missing Movies, translation of the PBCore Standard with GBH, the Salary and Demographic the upcoming Disaster Planning and Recovery Symposium with the National Film Preservation Board.



### CELEBRATION

Always a highlight for the Conference, Archival Screening Night celebrates archives and the work of archivists. ASN promotes awareness and invites members of the community to take a peek into the archives. The ASN Roadshow, in theatres and on TCM, offers a peek into the archives, and introduces the public to collections often unseen anywhere else.

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## OTHER PUBLICATIONS

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In addition to AMIA's academic journal *The Moving Image*, AMIA publishes a bi-weekly member update, a membership directory, and a global supplier directory. Advertising opportunities are available in the Supplier Directory, Member Update, and our annual conference program.

### GLOBAL SUPPLIER DIRECTORY

The AMIA Supplier Directory: A Global Directory of Services and Suppliers of Audiovisual Media is an international resource guide for anyone working with audiovisual media. The AMIA Supplier Directory is updated 3 times a year.

### MEMBER UPDATE

The Member Update is published electronically, offering news from the membership, news of the field, upcoming events, and information on current events and information for AMIA members.

### MEMBER DIRECTORY

The AMIA Membership Directory, published electronically, lists contact information for all members. The Membership Directory is only available to AMIA members.





# BE AN AMIA PARTNER

AMIA is uniquely positioned within the community. Our members include a mix of studio, broadcast, museums, archives, libraries, performing arts and universities – all specifically working with time-based media. With more than 1,000 institutional and individual members, and almost 10,000 subscribers to our lists,

Being an AMIA partner and sponsor provides **opportunities for you to reach all levels of your audience**. With our range of events you have the opportunity to promote yourself as a trusted partner, be part of the conversation about the future of the field and build awareness of your products or services.

Your support will **directly impact the field**. Without your support programs like the Pathways Fellowship can't be developed, mentorship opportunities for the next generation of archivists can't be pursued, and forums for collaboration for shared challenges – genAI, digital asset management, copyright, disaster resilience - just don't happen. **We need you** to make all of this possible.

We are committed to keeping our organization as inclusive as possible in the belief that only a true open forum results in authentic best practices. Our partners and sponsors allows us to keep our costs low so that we can continue to include a diversity of media collections and **support the work done by archivists around the world**.

**AMIA is a 501(c)3 organization**, so a portion of your support may be tax deductible. Partnerships and sponsorships are for one year, typically July 1 – June 30 but can be customized to best meet your needs.



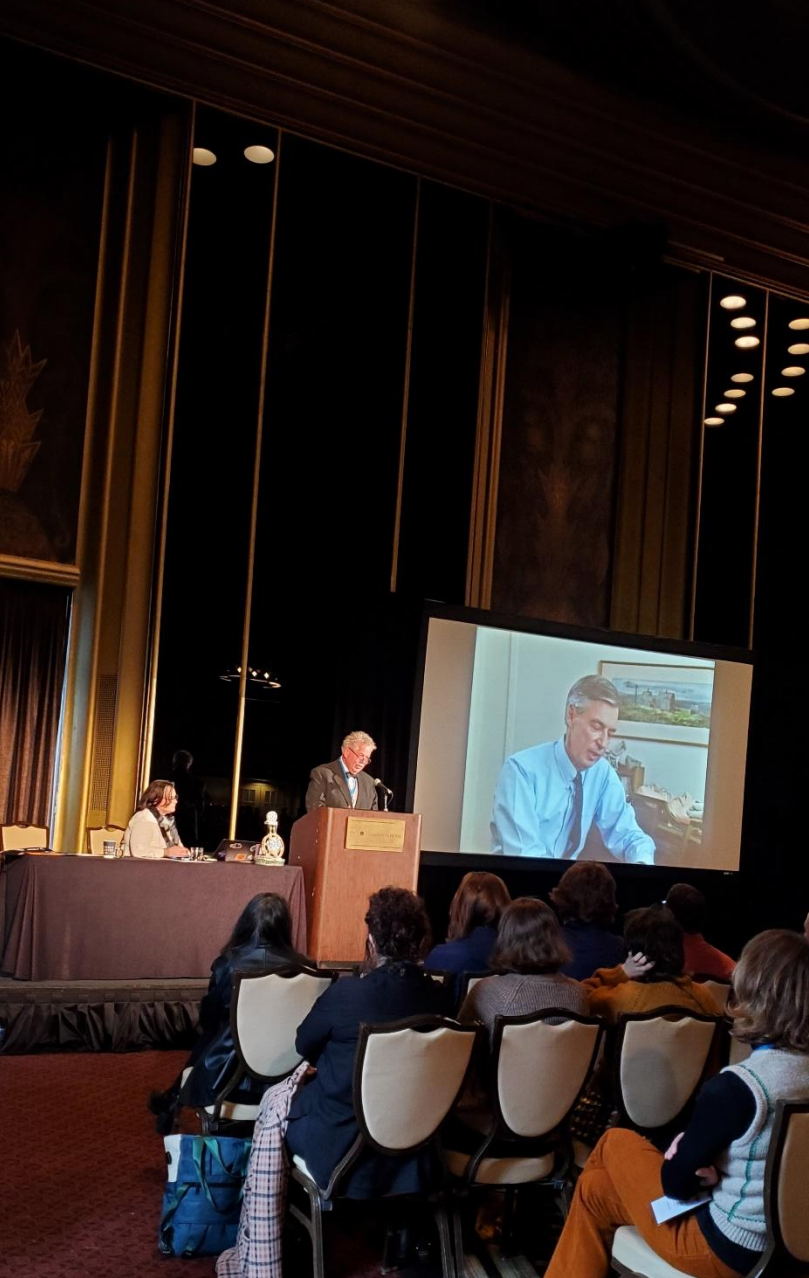
*Because AMIA is a 501c(3) organization,  
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## PRESERVATION PARTNER \$20,000 +

Be a part of AMIA activities all year long. In addition to AMIA's major events, your sponsorship supports the online learning program, travel grants, community archiving workshops, outreach, publications, and projects such as the Pathways Fellowship program, the Mentorship program, and Archives at Risk. We will work with you on ways to collaborate on projects or sessions throughout the year. Benefits include:

- Recognized as an AMIA Preservation partner
- Opportunity for collaborative projects or sessions benefiting the field
- Company profile, logo, and hyperlink on all event website and the AMIA website
- Banner placement onsite at Annual Conference and in person events
- One year AMIA Institutional Membership
- Recognition on the AMIA 2025 Pathways Fellowship program website
- Two 2025 Conference Grants named for your organization
- Weekly emails and social media outreach as a supporter of the AMIA Screening Room
- Sponsorship recognition on AMIA webinars and recordings
- Electronic list of opt-in attendees for all AMIA events
- Option to develop a conference session, Conversation, or AMIA Connect program
- Option to host AMIA Screening Room event(s) or webinars
- Ten minute pre-recorded Tech Talk featured on AMIA 2025 website, promoted via social, and played during the conference
- Full page ads in The Moving Image journal, conference program, Membership Directory, and Supplier Directory.
- (18) full registrations to be divided between AMIA events and webinars
- Unique discount code to offer your customers for all events
- Complimentary Pavilion booth at AMIA 2025
- Banner ad in the AMIA Member Update



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## GOLD LEVEL PARTNER \$15,000 +

Gold level sponsorship of AMIA's events (one year) and additional opportunities to get your message to moving image media archivists around the world through activities throughout the year. Benefits include:

- Recognition as a Gold Sponsor on each event website and the AMIA website
- Logo included in emails to prospective and confirmed attendees for AMIA events
- A one year AMIA Institutional Membership
- Option to develop a conference session, Conversation, or AMIA Connect program
- Option to host AMIA Screening Room event(s) or webinars
- A 250 word profile of your company, logo and hyperlink included on all event websites
- Weekly emails and social media outreach as a supporter of the AMIA Screening Room
- Logo on AMIA webinar recordings
- Seven minute Tech Talk on AMIA 2025 website and played during the conference
- Fourteen (14) full registrations to be divided between AMIA events and webinars for one year
- Unique discount code to offer your customers for all events
- Full page ad in The Moving Image journal
- Full page ad in the conference program
- Full page ad in the AMIA Membership Directory
- Full page ad in the Global Supplier Directory
- Enhanced listing in Global Supplier Directory
- Complimentary Pavilion booth at AMIA 2025
- Banner ad in the AMIA Member Update, emailed to AMIA members (6 issues)
- An electronic list of opt-in attendees following AMIA events





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## SILVER LEVEL PARTNER \$8,000 +

Gold level sponsorship of AMIA's events (one year) and additional opportunities to get your message to moving image media archivists around the world through activities throughout the year. Benefits include:

- Listing as a Silver Sponsor on the AMIA websites
- A 100 word company profile, logo, and hyperlink on AMIA event sites, and AMIA website
- Logo included in emails to all prospective attendees
- Logo on AMIA webinar recordings
- Weekly emails and social media outreach as a supporter of the AMIA Screening Room
- Option to develop a Conference project report, paper, Conversation, or AMIA Connect program
- Five minute Tech Talk on AMIA 2025 website and promoted via social platforms
- Tech Talk recordings published online
- Ten full registrations to be divided between AMIA events and webinars for one year
- Enhanced Listing in the AMIA Global Supplier Directory (3)
- Full page ad in the conference program
- Full page ad in the AMIA Membership Directory (2)
- Full page ad in the Global Supplier Directory (2)
- Discount code for customers and company colleagues for all events
- Social media shout outs during conference
- Complimentary Pavilion booth at AMIA 2025
- An electronic list of opt-in attendees following AMIA events

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## BRONZE SPONSOR \$4,500+

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- Listing as a Bronze Sponsor on event websites
- A 50 word company profile, logo, and hyperlink on AMIA event websites
- Logo included in emails to all prospective attendees
- Biweekly emails and social media outreach as a supporter of the AMIA Screening Room
- Logo on AMIA webinar recordings
- Social media shout out during the conference
- Four full registrations to be divided between AMIA events and webinars (one year)
- Option to participate in a conference project report session
- Option for three minute Tech Talk on AMIA 2025 website and promoted via social platforms
- Upgraded Listing in the AMIA Global Supplier Directory (2)
- Banner ad in the AMIA Member Update emailed to AMIA members (two issues)
- Full page ad in the conference program
- Complimentary Pavilion booth at AMIA 2025

## CONTRIBUTOR \$2,000+

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- Listing as a Contributing Sponsor on conference website
- Logo included in emails to all prospective attendees
- A 25 word company profile, logo, and hyperlink on AMIA conference website
- Complimentary Pavilion booth at AMIA 2025
- Social media shout out during the conference

## EXHIBITOR \$800+

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- Exhibit at the AMIA 2025 Conference
- Pavilion booth at AMIA 2025
- Profile, link, logo on exhibit page on website




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## **PARTNER WITH US AND MAKE AN IMPACT!**

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We can customize a sponsorship package to meet your needs and your budget. Other opportunities for partnership include online education, projection workshop and resources, community workshops and resources, travel grants, scholarships, and streaming.

**THANK YOU!**



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