

ASSOCIATION OF MOVING IMAGE ARCHIVISTS

AMIA PARTNERSHIP & SPONSORSHIP OPPORTUNITIES

2023-2024

AMIA
AMIA@AMIANET.ORG
323.463.1500

AMIA

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AMIA

AMIA is a global network of media professionals dedicated to the preservation and use of moving image media.

We are universities, studios, libraries, government and corporate archives, public broadcasting, music companies, cultural heritage and arts organizations, broadcasters, service providers, and independent archives, and more. We are archivists, librarians, collectors, curators, students, educators, artists, technologists, researchers, distributors, exhibitors, service providers, consultants, and advocates. Everyone working to preserve, access, and use their media collections.



AMIA

WHAT WE DO



- Online Education
- Annual Conference
- Digital Asset Symposium
- The Moving Image Journal
- Copyright Symposium
- Salary and Demographic Survey of the Field
- Disaster Preparation & Recovery Symposium
- Weekly Screenings
- Awards, Scholarships, and Travel Grants
- Obsolete Equipment Workshops
- AMIA Pathways Fellowship
- Channel US Television Project
- Fiscal Sponsorship
- Archival Screening Night Roadshow
- AMIA/DLF Hackathon
- Community Archiving Workshop
- Committees & Task Forces
- Online Forums/Listservs
- AMIA Github
- International Supplier Directory
- National and International Advocacy for the Field
- National Film Preservation Board Collaborations
- International Representation & Collaboration
- World Day for Audiovisual Heritage

AMIA

2024-2025 EVENTS

AMIA 2024 | DECEMBER 4-6 | MILWAUKEE, WI

The annual AMIA Conference is the world's largest gathering of media archivists and interested professionals. Content is broad-based covering all aspects of the field. More than 550 media professionals are expected in Tulsa this year.

DAS 2025 | MAY 14 | NEW YORK

DAS programming focuses on the technology associated with preservation and management of media content, with a unique focus on DAM for GLAMS. Returning to its home at MOMA in New York, DAS 2025 will be curated by Chris Lacinak. The audience is made up of a broad range of institutions.

WEEKLY SCREENING SERIES

The AMIA Screening Room invites members to view past event sessions, tours, and keynotes in a weekly online screening series. The series is also open to new curated content from members, committees, and partners.

DISASTER PLANNING & RECOVERY SYMPOSIUM

In partnership with the National Film Preservation Board, this online symposium will be an opportunity to include expert speakers addressing preparation of disaster plans, assessing risk, and case studies on lessons learned in disaster recovery.

COPYRIGHT SYMPOSIUM

A follow up to our popular 2023 symposium, speakers will address the latest information - and challenges - in addressing copyright issues.



AMIA

EDUCATION

AMIA PATHWAYS FELLOWSHIP

The AMIA Pathways Fellowship is a unique program supporting paid internships in combination with mentorship and professional development training to forge pathways in the audiovisual preservation field for people from groups historically underrepresented in the profession at any level of their career.

THE MOVING IMAGE JOURNAL

The Moving Image is a hybrid journal that bridges multiple communities working in film, archives and preservation. The journal is unique in providing an academic platform for writers who are practitioners in the field of moving image archive.

ONLINE EDUCATION

Our programming is strengthened with partnerships across institutions, geography, and areas of expertise. AMIA's continuing education offers a broad range of programming – from introductory level skills, to management skills development, to sessions offering cultural competency training for small organizations.

AMIA

OUTREACH

AMIA is grounded in a commitment to collaboration and promoting the work of archives and archivists. In addition to outreach to the public and partners within the media community, AMIA offers scholarships for those entering the field and honors those who have made exceptional contributions to the profession.



ASN

Always a highlight for the Conference, ASN promotes awareness and invites members of the community to take a peek into the archives. The ASN Roadshow, In theatres and on TCM, offers a peek into the archives, and introduces the public to collections often unseen anywhere else.



COLLABORATIONS

Recent collaborations include Preservation for Filmmakers sessions with Missing Movies, translation of the PBCore Standard with GBH, the Salary and Demographic the upcoming Disaster Planning and Recovery Symposium with the National Film Preservation Board.



FISCAL SPONSOR & INCUBATOR

As a Fiscal Sponsor and incubator, international projects such as the Preserving Community Memory in the Balkans project, and Home Movie Day, national projects like Community Archiving Workshops, and new projects like the Autistic Voices oral history project, have started at AMIA - some through discussions around a conference table, some through fiscal sponsorship opportunities, but all are making an impact on the field.

AMIA

OTHER PUBLICATIONS

In addition to AMIA's academic journal *The Moving Image*, AMIA publishes a bi-weekly member update, a membership directory, and a global supplier directory. Advertising opportunities are available in the Supplier Directory, Member Update, and our annual conference program.

GLOBAL SUPPLIER DIRECTORY

The AMIA Pathways Fellowship is a unique program supporting paid internships in combination with mentorship and professional development training to forge pathways in the audiovisual preservation field for people from groups historically underrepresented in the profession at any level of their career.

MEMBER UPDATE

The Moving Image is a hybrid journal that bridges multiple communities working in film, archives and preservation. The journal is unique in providing an academic platform for writers who are practitioners in the field of moving image archive.

MEMBER DIRECTORY

Our programming is strengthened with partnerships across institutions, geography, and areas of expertise. AMIA's continuing education offers a broad range of programming – from introductory level skills, to management skills development, to sessions offering cultural competency training for small organizations.



BE AN AMIA PARTNER

AMIA is uniquely positioned within the community. Our members include a mix of studio, broadcast, museums, archives, libraries, performing arts and universities – all specifically working with time-based media. With more than 1,000 institutional and individual members, and almost 10,000 subscribers to our lists,

Being an AMIA partner and sponsor provides **opportunities for you to reach all levels of your audience**. With our range of events you have the opportunity to promote yourself as a trusted partner, be part of the conversation about the future of the field, and build awareness of your products or services.

Your support will **directly impact the field**. Without your support programs like the Pathways Fellowship can't be developed, mentorship opportunities for the next generation of archivists can't be pursued, and promoting the importance of preservation and access in events like Archival Screening Night on TCM don't happen. We need you to make all of this possible.

We are committed to keeping our organization as inclusive as possible in the belief that only a true open forum results in authentic best practices. [Our partners and sponsors](#) allows us to keep our costs low so that we can continue to include a diversity of media collections and **support the work done by archivists around the world**.

AMIA is a 501(c)3 organization, so a portion of your support may be tax deductible. Partnerships and sponsorships are for one year, typically July 1 – June 30 but can be customized to best meet your needs.



Because AMIA is a 501c(3) organization, a portion of your Sponsorship is tax deductible.

AMIA

PRESERVATION PARTNER \$20,000 +

Be a part of AMIA activities all year long. In addition to AMIA's major events, your sponsorship supports the online learning program, travel grants, community archiving workshops, outreach, publications, and projects such as the Pathways Fellowship program, the Mentorship program, and Archives at Risk. We will work with you on ways to collaborate on projects or sessions throughout the year. Benefits include:

- Recognized as an AMIA Preservation partner
- Opportunity for collaborative projects or sessions benefiting the field
- Company profile, logo, and hyperlink on all event website and the AMIA website
- Banner placement onsite at Annual Conference and in person events
- One year AMIA Institutional Membership
- Recognition on the AMIA Pathways Fellowship program
- Two 2024 Conference Grants named for your organization
- Featured sponsor of AMIA Screening Room in 12 recordings
- Weekly emails and social media outreach as a supporter of the AMIA Screening Room
- Sponsorship recognition on AMIA webinars and recordings
- Electronic list of opt-in attendees for AMIA events
- Option to develop a conference session, Conversation, or Ask a Specialist program
- Ten minute Tech Talk featured on AMIA 2024 website
- (18) full registrations to be divided between AMIA events and webinars
- Option to host AMIA Screening Room event(s)
- Unique discount code to offer your customers for all events
- Complimentary Pavilion booth at AMIA 2024
- Banner ad in the bi-weekly AMIA Member
- Full page ad in The Moving Image all AMIA publications
- Enhanced Listing in the AMIA Global Supplier Directory
- Logo placement on promotional materials and outreach for all events



Because AMIA is a 501c(3) organization, a portion of your Sponsorship is tax deductible.

AMIA

GOLD LEVEL PARTNER \$15,000 +

Gold level sponsorship of AMIA's events (one year) and additional opportunities to get your message to moving image media archivists around the world through activities throughout the year. Benefits include:

- Recognition as a Gold Sponsor on each event website and the AMIA website
- Logo included in emails to prospective and confirmed attendees for AMIA events
- A one year AMIA Institutional Membership
- A 250 word profile of your company, logo and hyperlink included on all event websites
- Weekly emails and social media outreach as a supporter of the AMIA Screening Room
- Featured sponsor of AMIA Screening Room in 6 recordings
- Logo on AMIA webinar recordings
- Option to develop a conference session, Conversation, or Ask a Specialist program
- Seven minute Tech Talk on AMIA 2024 website and promoted via social platforms
- One 2024 Conference Grant named for your organization
- Fourteen (14) full registrations to be divided between AMIA events and webinars for one year
- Sponsorship recognition on AMIA webinars and recordings
- Unique discount code to offer your customers for all events
- Full page ad in The Moving Image journal
- Full page ad in the conference program
- Full page ad in the AMIA Membership Directory
- Full page ad in the Global Supplier Directory
- Enhanced listing in Global Supplier Directory
- Complimentary Pavilion booth at AMIA 2024
- Banner ad in the AMIA Member Update, emailed to AMIA members (10 issues)
- An electronic list of opt-in attendees sent to you one week prior to AMIA events and monthly for AMIA webinars
- Invitation to contribute to AMIA Visions series



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AMIA

SILVER LEVEL PARTNER \$8,000 +

Gold level sponsorship of AMIA's events (one year) and additional opportunities to get your message to moving image media archivists around the world through activities throughout the year. Benefits include:

- Listing as a Silver Sponsor on the AMIA websites
- A 100 word company profile, logo, and hyperlink on AMIA event sites, and AMIA website
- Logo included in emails to all prospective attendees
- Logo on AMIA webinar recordings
- Weekly emails and social media outreach as a supporter of the AMIA Screening Room
- Option to host AMIA Screening Room event(s) or webinars
- Five minute Tech Talk on AMIA 2023 website and promoted via social platforms
- Tech Talk recordings published online
- Ten full registrations to be divided between AMIA events and webinars for one year
- Banner ad in the AMIA Member Update emailed to AMIA members (8 issues)
- Enhanced Listing in the AMIA Global Supplier Directory (3)
- Full page ad in the conference program
- Full page ad in the AMIA Membership Directory (2)
- Full page ad in the Global Supplier Directory (2)
- Discount code for customers and company colleagues for all events
- Social media shout outs during conference
- Complimentary Pavilion booth at AMIA 2024
- An electronic list of opt-in attendees sent to you one week prior to AMIA events and monthly for AMIA webinars

AMIA

BRONZE SPONSOR \$4,500+

- Listing as a Bronze Sponsor on event websites
- A 50 word company profile, logo, and hyperlink on AMIA event websites
- Logo included in emails to all prospective attendees
- Biweekly emails and social media outreach as a supporter of the AMIA Screening Room
- Logo on AMIA webinar recordings
- Social media shout out during the conference, DAS 2025, and online symposia
- Four full registrations to be divided between AMIA events and webinars (one year)
- Option for three minute Tech Talk on AMIA 2024 website and promoted via social platforms
- Upgraded Listing in the AMIA Global Supplier Directory (2)
- Banner ad in the AMIA Member Update emailed to AMIA members (four issues)
- Full page ad in the conference program
- Complimentary Pavilion booth at AMIA 2024

CONTRIBUTOR \$2,000+

- Listing as a Contributing Sponsor on conference website
- Logo included in emails to all prospective attendees
- A 25 word company profile, logo, and hyperlink on AMIA event websites
- Exhibit at the AMIA 2024 Conference
- Social media shout out during the conference
- Option to add conference registrations at member pricing

EXHIBITOR \$900+

- Exhibit at the AMIA 2024 Conference
- Complimentary Pavilion booth at AMIA 2024
- Profile, link, logo on exhibit page on website

AMIA

PARTNER WITH US AND MAKE AN IMPACT!

We can customize a sponsorship package to meet your needs and your budget. Other opportunities for partnership include online education, projection workshop and resources, community workshops and resources, travel grants, scholarships, and streaming.

THANK YOU!

CONTACT LAURA ROONEY
Email: lrooney@amianet.org
323.463.1500