

ASSOCIATION OF MOVING IMAGE ARCHIVISTS

AMIA PARTNERSHIP & SPONSORSHIP OPPORTUNITIES

2023-2024

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AMIA

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AMIA

AMIA is a global network of media professionals dedicated to the preservation and use of moving image media.

We are universities, studios, libraries, government and corporate archives, public broadcasting, music companies, cultural heritage and arts organizations, broadcasters, service providers, and independent archives, and more. We are archivists, librarians, collectors, curators, students, educators, artists, technologists, researchers, distributors, exhibitors, service providers, consultants, and advocates. Everyone working to preserve, access, and use their media collections.



AMIA

WHAT WE DO



- Online Education
- Annual Conference
- Digital Asset Symposium
- Archival Screening Night Roadshow
- The Moving Image Journal
- Copyright Symposium
- AMIA/DLF Hackathon
- Salary and Demographic Survey of the Field
- Weekly Screenings
- Awards, Scholarships, and Travel Grants
- AMIA Github
- PBCore Translation with GBH
- US Local Television Project
- Fiscal Sponsorship
- Community Archiving Workshop
- Committees & Task Forces
- Online Forums/Listservs
- International Supplier Directory
- National and International Advocacy for the Field
- National Film Preservation Board Collaborations
- International Representation & Collaboration
- World Day for Audiovisual Heritage

AMIA

2023-2024 EVENTS

COPYRIGHT SYMPOSIUM | AUGUST 7, 2023

Archives and copyright remain inextricably linked. As technologies change, copyright continues to evolve through court rulings and legislative changes both nationally and internationally. Speakers and case studies will examine donor agreements, working with television collections, the recent Supreme Court decision against The Andy Warhol Foundation, the Internet Archive lawsuit, and more.

AMIA 2023 | NOVEMBER 15-17, 2023 | TULSA, OK

The annual AMIA Conference is the world's largest gathering of media archivists and interested professionals. Content is broad-based covering all aspects of the field. More than 550 media professionals are expected in Tulsa this year.

DAS 2024 | SPRING 2024

DAS programming focuses on the technology associated with preservation and management of media content. Usually held in New York for an attendance of 100-120, in the pivot to online in 2020 DAS expanded its attendance to almost 200, with an audience spanning the US and Europe. The audience is made up of a broad range of institutions.

WEEKLY SCREENING SERIES

The AMIA Screening Room invites members to view past event sessions, tours, and keynotes in a weekly online screening series. The series is also open to new curated content from members, committees, and partners.



AMIA

EDUCATION

AMIA PATHWAYS FELLOWSHIP

The AMIA Pathways Fellowship is a unique program supporting paid internships in combination with mentorship and professional development training to forge pathways in the audiovisual preservation field for people from groups historically underrepresented in the profession at any level of their career.

THE MOVING IMAGE

The Moving Image is a hybrid journal that bridges multiple communities working in film, archives and preservation. The journal is unique in providing an academic platform for writers who are practitioners in the field of moving image archive.

ONLINE EDUCATION

Our programming is strengthened with partnerships across institutions, geography, and areas of expertise. AMIA's continuing education offers a broad range of programming – from introductory level skills, to management skills development, to sessions offering cultural competency training for small organizations.

AMIA

OUTREACH

AMIA is grounded in a commitment to collaboration and promoting the work of archives and archivists. In addition to outreach to the public and partners within the media community, AMIA offers scholarships for those entering the field and honors those who have made exceptional contributions to the profession.



ASN ROADSHOW

In theatres and on TCM, Archival Screening Night Roadshow, now in its third edition, offers a peek into the archives, and introduces the public to collections often unseen anywhere else.



COLLABORATIONS

Recent collaborations include translating PBCore with GBH, the Salary and Demographic Survey with the National Film Preservation Board, Hackday with the Digital Library Federation, and the Joint Technical Symposium with CCAA.



INCUBATOR

International projects such as Home Movie Day, national projects like Community Archiving Workshops, and new projects like Missing Movies have started at AMIA - some through discussions around a conference table, some through fiscal sponsorship opportunities, but all are making an impact on the field.

AMIA

PUBLICATIONS

In addition to AMIA's academic journal *The Moving Image*, AMIA publishes a bi-weekly member update, a membership directory, and a global supplier directory. Advertising opportunities are available in the Supplier Directory, Member Update, and our annual conference program.

GLOBAL SUPPLIER DIRECTORY

The AMIA Pathways Fellowship is a unique program supporting paid internships in combination with mentorship and professional development training to forge pathways in the audiovisual preservation field for people from groups historically underrepresented in the profession at any level of their career.

MEMBER UPDATE

The Moving Image is a hybrid journal that bridges multiple communities working in film, archives and preservation. The journal is unique in providing an academic platform for writers who are practitioners in the field of moving image archive.

MEMBER DIRECTORY

Our programming is strengthened with partnerships across institutions, geography, and areas of expertise. AMIA's continuing education offers a broad range of programming – from introductory level skills, to management skills development, to sessions offering cultural competency training for small organizations.



BE AN AMIA PARTNER

AMIA is uniquely positioned within the community. Our members include a mix of studio, broadcast, museums, archives, libraries, performing arts and universities – all specifically working with time-based media. With more than 1,000 institutional and individual members, and almost 10,000 subscribers to our lists,

Being an AMIA partner and sponsor provides **opportunities for you to reach all levels of your audience**. With our range of events you have the opportunity to promote yourself as a trusted partner, be part of the conversation about the future of the field, and build awareness of your products or services.

Your support will **directly impact the field**. Without your support programs like the Pathways Fellowship can't be developed, mentorship opportunities for the next generation of archivists can't be pursued, and promoting the importance of preservation and access in events like Archival Screening Night on TCM don't happen. We need you to make all of this possible.

We are committed to keeping our organization as inclusive as possible in the belief that only a true open forum results in authentic best practices. [Our partners and sponsors](#) allows us to keep our costs low so that we can continue to include a diversity of media collections and **support the work done by archivists around the world**.

AMIA is a 501(c)3 organization, so a portion of your support may be tax deductible. Partnerships and sponsorships are for one year, typically July 1 – June 30 but can be customized to best meet your needs.



Because AMIA is a 501c(3) organization, a portion of your Sponsorship is tax deductible.

AMIA

PRESERVATION PARTNER \$20,000 +

Be a part of AMIA activities all year long. In addition to AMIA's major events, your sponsorship supports the online learning program, travel grants, community archiving workshops, outreach, publications, and projects such as the Pathways Fellowship program, the Mentorship program, and Archives at Risk. We will work with you on ways to collaborate on projects throughout the year. Benefits include:

- Recognized as an AMIA Preservation partner
- Opportunity for collaborative projects or sessions benefiting the field
- Company profile, logo, and hyperlink on all event website and the AMIA website
- Banner placement onsite at Annual Conference and in person events
- Sponsorship announcement via email and social media channels
- Logo placement on promotional materials for all events
- One year AMIA Institutional Membership
- Invitation to contribute to AMIA Visions series
- Two 2023 Conference Grants named for your organization
- Sponsorship recognition on AMIA webinars and recordings
- Recognition on the AMIA Pathways Fellowship program
- Ten minute Tech Talk featured on AMIA 2023 website and promoted via social platforms
- Featured recognition in ASN Roadshow in theatres
- (18) full registrations to be divided between AMIA events and webinars
- Featured recognition on AMIA Screening Room weekly
- Option to host AMIA Screening Room event(s)
- Unique discount code to offer your customers for all events
- Complimentary Pavilion booth at AMIA 2023
- Banner ad in the bi-weekly AMIA Member
- Full page ad in The Moving Image all AMIA publications
- Enhanced Listing in the AMIA Global Supplier Directory
- Electronic list of opt-in attendees for AMIA events



Because AMIA is a 501c(3) organization, a portion of your Sponsorship is tax deductible.

AMIA

GOLD LEVEL PARTNER \$15,000 +

Gold level sponsorship of AMIA's events (one year) and additional opportunities to get your message to moving image media archivists around the world through activities throughout the year. Benefits include:

- Recognition as a Gold Sponsor on each event website and the AMIA website
- Logo included in emails to prospective and confirmed attendees for AMIA events
- A one year AMIA Institutional Membership
- A 250 word profile of your company, logo and hyperlink included on all event websites
- Logo on AMIA webinar recordings
- Seven minute Tech Talk on AMIA 2023 website and promoted via social platforms
- One 2023 Conference Grant named for your organization
- Invitation to contribute to AMIA Visions series
- Fourteen (14) full registrations to be divided between AMIA events and webinars for one year
- Sponsorship recognition on AMIA webinars and recordings
- Sponsorship recognition on AMIA Screening Room weekly events
- Unique discount code to offer your customers for all events
- Recognition in the ASN Roadshow feature played in theatres
- Recognition on the AMIA Pathways Fellowship program
- Full page ad in The Moving Image journal
- Full page ad in the conference program
- Full page ad in the AMIA Membership Directory
- Full page ad in the Global Supplier Directory
- Enhanced listing in Global Supplier Directory
- Complimentary Pavilion booth at AMIA 2023
- Banner ad in the bi-weekly AMIA Member Update, emailed to AMIA members (10 issues)
- An electronic list of opt-in attendees sent to you one week prior to AMIA events and monthly for AMIA webinars



Because AMIA is a 501c(3) organization, a portion of your Sponsorship is tax deductible.



AMIA

SILVER LEVEL PARTNER \$8,000 +

Gold level sponsorship of AMIA's events (one year) and additional opportunities to get your message to moving image media archivists around the world through activities throughout the year. Benefits include:

- Listing as a Silver Sponsor on the AMIA websites
- A 100 word company profile, logo, and hyperlink on AMIA event sites, and AMIA website
- Logo included in emails to all prospective attendees
- Logo on AMIA webinar recordings
- Five minute Tech Talk on AMIA 2023 website and promoted via social platforms
- Tech Talk recordings published online
- Ten full registrations to be divided between AMIA events and webinars for one year
- Recognition in the annual ASN Roadshow feature played in theatres, museums, and archives
- Banner ad in the bi-weekly AMIA Member Update emailed to AMIA members (8 issues)
- Enhanced Listing in the AMIA Global Supplier Directory (3)
- Full page ad in the conference program
- Full page ad in the AMIA Membership Directory (2)
- Full page ad in the Global Supplier Directory (2)
- Discount code for customers and company colleagues for all events
- Social media shout outs during conference
- Complimentary Pavilion booth at AMIA 2023
- An electronic list of opt-in attendees sent to you one week prior to AMIA events and monthly for AMIA webinars

AMIA

BRONZE SPONSOR \$4,500+

- Listing as a Bronze Sponsor on event websites
- A 50 word company profile, logo, and hyperlink on AMIA event websites
- Logo included in emails to all prospective attendees
- Logo on AMIA webinar recordings
- Four full registrations to be divided between AMIA events and webinars (one year)
- Three minute Tech Talk on AMIA 2023 website and promoted via social platforms
- Upgraded Listing in the AMIA Global Supplier Directory (2)
- Banner ad in the bi-weekly AMIA Member Update emailed to AMIA members (four issues)
- Full page ad in the conference program
- Complimentary Pavilion booth at AMIA 2023

CONTRIBUTOR \$1,500+

- Listing as a Contributing Sponsor on conference website
- Logo included in emails to all prospective attendees
- A 25 word company profile, logo, and hyperlink on AMIA event websites
- Exhibit at the AMIA 2023 Conference in Tulsa
- Social media shout out during the conference

EXHIBITOR

- Exhibit at the AMIA 2023 Conference in Tulsa
- Complimentary Pavilion booth at AMIA 2023
- Profile, link, logo on exhibit page on website
- Social media shout out during the conference

AMIA

PARTNER WITH US AND MAKE AN IMPACT!

We can customize a sponsorship package to meet your needs and your budget. Other opportunities for partnership include online education, projection workshop and resources, community workshops and resources, travel grants, scholarships, and streaming.

THANK YOU!

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