



AMIA

2022/2023 Sponsorship Opportunities

Association of Moving Image Archivists

What is AMIA?

AMIA is an international association of media professionals dedicated to the preservation and use of moving image media.

We are a global network of universities, studios, libraries, government and corporate archives, public broadcasting, music companies, cultural heritage and arts organizations, broadcasters, service providers, and independent archives, and more. We are archivists, librarians, collectors, curators, students, educators, artists, technologists, researchers, distributors, exhibitors, service providers, consultants, and advocates. Everyone working to preserve, access, and use their media collections.

Contact us at 323.463.1500 or Irooney@amianet.org

AMIA is a 501c(3) organization. A portion of your sponsorship may be tax deductible.

What We Do

At a time of accelerating change, AMIA provides a unique forum for everyone involved in the production, use, preservation and management of visual media. From large media companies to community archives, AMIA is the only place where everyone comes together to share information, strategies, and innovations in meeting the challenges of a constantly evolving field.

AMIA members represent a broad range of organizations – film studios, national archives, historical societies, new media companies, labs, post production, universities, networks, community archives, footage libraries and more. With over 1,000 members from institutions around the world, AMIA provides an international forum for forward looking discussion among all those concerned with the preservation, exhibition and use of moving image media.

In addition to our flagship events each year, AMIA has a number of programs that include fiscal sponsorship of project initiatives, travel grants for professionals from emerging nations, student chapters to offer mentorship to the next generation of professionals, and a web portal offering a global directory of moving image resources. In addition ...

The **AMIA Pathways Fellowship** matches fellows with paid internships, mentorship, and professional development training to forge pathways in the audiovisual preservation field for people from groups historically underrepresented in the profession.

Our **online learning** series provides information on emerging issues and training to keep up with the changing technical landscape.

AMIA's journal, **The Moving Image**, is a highly respected journal used in training the next generation of archivists..

Resources, from the **Global Supplier Directory** to Disaster Recovery resources, provide important information as well as peer to peer skill sharing through our website, webinars, and workshops.

Looking forward, our **Visions series** asks thought leaders in the field to look ahead at what the field might look like in 10-20-30 years.

AMIA works globally in the preservation of and access to our media heritage as an UNESCO NGO, a partner in the Coordinating Council of Audiovisual Archives Associations, and in the international Archives at Risk program.

Events

AMIA 2022 | In Person | December 7-9 | Pittsburgh, PA

The annual AMIA Conference is the world's largest gathering of media archivists and interested professionals. The audience of almost 700 professionals represent the world's major media institutions, government, studios, libraries, universities, regional and special collections, military and other institutions. The content is typically broad-based covering all aspects of the field. Held in person for the first time since 2019, the conference will be at the Omni William Penn Hotel in Pittsburgh.

ASN Roadshow | In Person and Online | Winter 2022/3

ASN Roadshow is a public version of the conference highlight Archival Screening Night. Since 1991, AMIA members have shared clips from their archival collections at their annual conference. The Roadshow is a chance to take that to the public and an opportunity to highlight the work being done to ensure that our media heritage is available now and in the future – from home movies to blockbusters to local news to educational films to eyewitness videos to cultural recordings. In 2020 and 2021, ASN Roadshow played in theatres and archives around the country and then was broadcast by TCM. We are currently planning ASN Roadshow III to premiere later this year.

DAS 2023 | First Quarter 2023

Constantly evolving technology allows new content and new workflows that demand new solutions to access, rights management, and preservation issues. DAS brings together speakers and case studies from a cross-section of industries and disciplines to share information and innovations. DAS programming focuses on the technology associated with preservation and management of media content. Usually held in New York for an attendance of 100-120, in the pivot to online in 2020 DAS expanded its attendance to almost 200, with an audience spanning the US and Europe. The audience is made up of a broad range of institutions.

AMIA Screening Room | Weekly | Online

The AMIA Screening Room invites members to view past event sessions, tours, and keynotes in a weekly online screening series. The series is also open to new curated content from members, committees, and partners. The Screening Room is open to all members and can be open to invited guests.

Why you should become an AMIA Partner

AMIA is uniquely positioned within the community. Our members include a unique mix of studio, broadcast, museums, archives, libraries, performing arts and universities – all specifically working with time-based media.

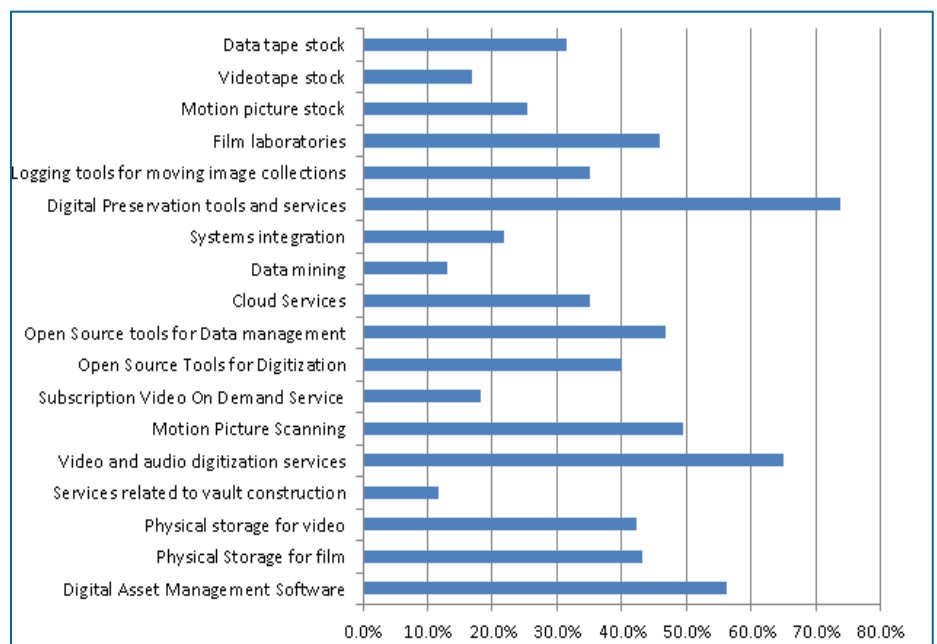
Being an AMIA partner and sponsor provides opportunities for you to reach all levels of your target audience. With our range of events you have the opportunity to promote yourself as a key player and position your message.

- Create, maintain, and enhance awareness of your products and services to the largest group of media archivists in the world
- Become a trusted partner by fostering relationships within the community
- Be part of the conversation about the future of the field
- Support the work of archivists in making diverse collections accessible to this and future generations

We are committed to keeping our organization as inclusive as possible in the belief that only a true open forum results in authentic best practices. Sponsorship of AMIA allows us to keep our costs low so that we can continue to include a diversity of media collections and support the work done by our members.

We offer a wide variety of sponsorship packages. These range from Preservation sponsorship that supports AMIA programs throughout the year to event-based packages and vendor exhibits. Our approach also allows for tailor made packages designed to meet your precise needs and budget.

Conference attendees were asked what goods and services they planned to utilize in the next 12 months.



Preservation Partner

20,000 +

Be a part of AMIA activities all year long. In addition to AMIA's major events, your sponsorship supports the online learning program, travel grants, community archiving workshops, outreach, publications, and projects such as the Pathways Fellowship program, the Mentorship program, and Archives at Risk. We will work with you on ways to collaborate on projects throughout the year. Benefits include:

- Listing and link for one year on the AMIA website as AMIA Preservation partner
- Opportunity for collaborative projects benefiting the field
- A 350 word company profile, logo, and hyperlink on AMIA 2022, DAS 2023, and AMIA website
- Listing and link on each individual AMIA event websites
- Banner placement onsite at Annual Conference
- Sponsorship email announcement to AMIA mailing list
- Sponsorship recognition via social media channels
- Logo placement on promotional materials for all events
- A one year AMIA Institutional Membership
- Invitation to contribute to AMIA Visions series
- Two 2022 Conference Grants named for your organization
- Sponsorship recognition on AMIA funded webinars and recordings
- Ten minute Tech Talk featured on AMIA 2022 website, promoted via social platforms
- Ten minute Tech Talk at DAS 2023
- Featured recognition in the annual ASN Roadshow feature played in theatres, museums, and archives
- (18) full registrations to be divided between AMIA conference, DAS, and webinars
- Featured recognition on AMIA Screening Room events
- Option to host AMIA Screening Room event(s)
- Unique discount code to offer your customers for all events
- Complimentary Pavilion booth at AMIA 2022
- Booth materials in the virtual Pavilion on AMIA conference site through February 2023
- Banner ad in the bi-weekly AMIA Member Update (12 issues) emailed to AMIA members
- Full page ad in The Moving Image journal
- Full page ad in AMIA Membership Directory (3 issues)
- Full page ad in the AMIA 2022 program
- Full page ad in the Supplier Directory (3 issues)
- Enhanced Listing in the AMIA Global Supplier Directory
- Electronic list of opt-in attendees for AMIA events

Because AMIA is a 501c(3) organization, a portion of your Sponsorship is tax deductible.

Gold Level Sponsor

15,000 +

Gold level sponsorship of AMIA's events (one year) and additional opportunities to get your message to moving image media archivists around the world through activities throughout the year. Benefits include:

- Listing as a Gold Sponsor on each event website and on the AMIA website
- Logo included in emails to prospective and confirmed attendees for AMIA events
- A one year AMIA Institutional Membership
- A 250 word profile of your company, logo and hyperlink included on all event websites
- Logo on AMIA webinar recordings
- Seven minute Tech Talk on AMIA 2022 website and promoted via social platforms
- Seven minute Tech Talk at DAS 2023
- Two 2022 Conference Grants named for your organization
- Invitation to contribute to AMIA Visions series
- Fourteen (14) full registrations to be divided between AMIA conference, DAS, and webinars
- Sponsorship recognition on AMIA funded webinars and recordings
- Sponsorship recognition on AMIA Screening Room events
- Unique discount code to offer your customers for all events
- Recognition in the annual ASN Roadshow feature played in theatres, museums, and archives
- Full page ad in The Moving Image journal
- Full page ad in the conference program
- Full page ad in the AMIA Membership Directory (3)
- Full page ad in the Global Supplier Directory (3)
- Enhanced listing in Global Supplier Directory (3)
- Complimentary Pavilion booth at AMIA 2022
- Booth materials in the virtual Pavilion on AMIA conference site through February 2023
- Banner ad in the bi-weekly AMIA Member Update, emailed to AMIA members (10 issues)
- An electronic list of opt-in attendees sent to you one week prior to AMIA events and monthly for AMIA webinars

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Silver Level Sponsor

8,000 +

Silver level sponsorship of AMIA's events (one year) and additional opportunities to get your message to moving image media archivists around the world through activities throughout the year.

- Listing as a Silver Sponsor on the AMIA websites
- A 100 word company profile, logo, and hyperlink on AMIA 2023, DAS 2023, and AMIA website
- Logo included in emails to all prospective attendees
- Logo on AMIA webinar recordings
- Five minute Tech Talk on AMIA 2022 website and promoted via social platforms
- Five minute Tech Talk at DAS 2023
- Tech Talk recordings published online
- Ten full registrations to be divided between AMIA 2022, DAS 2023, and webinars
- Recognition in the annual ASN Roadshow feature played in theatres, museums, and archives
- Banner ad in the bi-weekly AMIA Member Update emailed to AMIA members (8 issues)
- Enhanced Listing in the AMIA Global Supplier Directory (3)
- Full page ad in the conference program
- Full page ad in the AMIA Membership Directory (2)
- Full page ad in the Global Supplier Directory (2)
- Discount code for customers and company colleagues for all events
- Social media shout out when becoming a sponsor, and during the conference
- Complimentary Pavilion booth at AMIA 2022
- Booth materials in the virtual Pavilion on AMIA conference site through April 2023
- An electronic list of opt-in attendees sent to you one week prior to AMIA events and monthly for AMIA webinars

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Bronze Level Sponsor

4,000 +

- Listing as a Bronze Sponsor on event websites
- A 50 word company profile, logo, and hyperlink on AMIA 2022 and DAS 2023 websites
- Logo included in emails to all prospective attendees
- Logo on AMIA webinar recordings
- Four full registrations to be divided between AMIA 2022, DAS 2023, and webinars
- Three minute Tech Talk on AMIA 2022 website and promoted via social platforms
- Three minute Tech Talk featured at DAS 2023
- Upgraded Listing in the AMIA Global Supplier Directory (2)
- Banner ad in the bi-weekly AMIA Member Update emailed to AMIA members (four issues)
- Social media shout outs during the conference and DAS
- Full page ad in the conference program
- Complimentary Pavilion booth at AMIA 2022
- Booth materials in the virtual Pavilion on AMIA conference site through April 2023

Pavilion Exhibitor

Pavilion Exhibitor 900 +
Institutional Member 750 +

Exhibit at the AMIA 2022 Conference in Pittsburgh

- Complimentary Pavilion booth at AMIA 2022
- Profile, link, logo on exhibit page on website
- Social media shout out during the conference
- Booth materials in the virtual Pavilion on AMIA conference site through April 2023

Customized

We can customize a sponsorship package to meet your needs and your budget. Other opportunities for partnership include online education, projection workshop and resources, community workshops and resources, travel grants, scholarships, and streaming.

Contact Irooney@amianet.org

www.AMIAnet.org . AMIA is a 501(3)c organization..