



AMIA

What is AMIA?

2021/2022 Sponsorship Opportunities

Association of Moving Image Archivists

AMIA is an international association of media professionals dedicated to the preservation and use of moving image media.

We are a global network of universities, studios, libraries, government and corporate archives, public broadcasting, music companies, cultural heritage and arts organizations, broadcasters, service providers, and independent archives, and more. We are archivists, librarians, collectors, curators, students, educators, artists, technologists, researchers, distributors, exhibitors, service providers, consultants, and advocates. Everyone working to preserve, access, and use their media collections.

Contact us at 323.463.1500 or Irooney@amianet.org

AMIA is a 501c(3) organization. A portion of your sponsorship may be tax deductible.

What We Do

At a time of accelerating change, AMIA provides a unique forum for everyone involved in the production, use, preservation and management of visual media. From large media companies to community archives, AMIA is the only place where everyone comes together to share information, strategies, and innovations in meeting the challenges of a constantly evolving field.

AMIA members represent a broad range of organizations – film studios, national archives, historical societies, new media companies, labs, post production, universities, networks, community archives, footage libraries and more. With over 1,000 members from institutions around the world, AMIA provides an international forum for forward looking discussion among all those concerned with the preservation, exhibition and use of moving image media.

In addition to our flagship events each year, AMIA has a number of programs that include fiscal sponsorship of project initiatives, travel grants for professionals from emerging nations, student chapters to offer mentorship to the next generation of professionals, and a web portal offering a global directory of moving image resources. In addition ...

Online Learning. Our online learning provides information on emerging issues and training to keep up with the changing technical landscape.

Publications. AMIA's journal, *The Moving Image*, is a highly respected journal used as part of graduate level studies in training the next generation of archivists. The bi-weekly Member Update keeps members and partners informed throughout the year.

Resources. From the *Global Supplier Directory* to Disaster Recovery resources, we provide important information as well as peer to peer skill sharing through our website, webinars, and workshops.

Field-Wide Initiatives. In 2021 we will be launching a field wide Mentorship pilot, an Oral History of Technology program, and a Preservation for Filmmakers program. In addition, AMIA works closely with the National Film Preservation Board on national initiatives.

International Initiatives. AMIA works globally in the preservation of and access to our media heritage as an UNESCO NGO, a partner in the Coordinating Council of Audiovisual Archives Associations, and in the international Archives at Risk program.

Why you should become an AMIA Partner

AMIA is uniquely positioned within the community. Our members include a unique mix of studio, broadcast, museums, archives, libraries, performing arts and universities – all specifically working with time-based media.

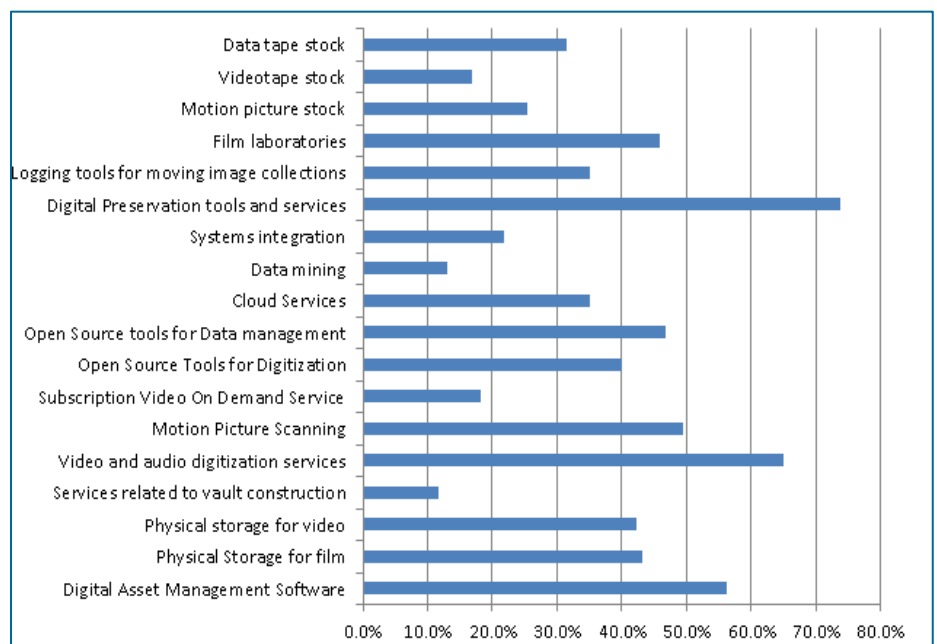
Being an AMIA partner and sponsor provides opportunities for you to reach all levels of your target audience. With our range of events you have the opportunity to promote yourself as a key player and position your message.

- Create, maintain, and enhance awareness of your products and services to the largest group of media archivists in the world
- Become a trusted partner by fostering relationships within the community
- Be part of the conversation about the future of the field
- Support the work of archivists in making diverse collections accessible to this and future generations

We are committed to keeping our organization as inclusive as possible in the belief that only a true open forum results in authentic best practices. Sponsorship of AMIA allows us to keep our costs low so that we can continue to include a diversity of media collections and support the work done by our members.

We offer a wide variety of sponsorship packages. These range from Preservation sponsorship that supports AMIA programs throughout the year to event-based packages and vendor exhibits. Our approach also allows for tailor made packages designed to meet your precise needs and budget.

Conference attendees were asked what goods and services they planned to utilize in the next 12 months.



Preservation Partner

20,000 +

Be a part of AMIA activities all year long. In addition to all of AMIA's major events, your sponsorship supports the online learning program, travel grants, community archiving workshops, outreach, publications, and projects such as the Diversity Fellowship program, Deep Focus database, and Archives at Risk. Benefits include:

- Listing and link for one year on the AMIA website as AMIA Preservation partner
- Listing and link on each individual AMIA event websites
- Banner placement onsite/online at Annual Conference
- Sponsorship email announcement to AMIA mailing list
- Sponsorship recognition via social media channels
- Logo placement on promotional materials for all events
- A one year AMIA Institutional Membership
- Sponsorship recognition on AMIA funded webinars and recordings
- Opportunity to present a 10 minute Tech Talk at the AMIA conference in November 2021 and at the 2023 DAS symposium
- Tech Talk recordings published online and promoted
- A 350 word profile of your company, logo and hyperlink included on the AMIA website and each AMIA event website
- Recognition in the annual ASN Roadshow feature played in theatres, museums, and archives
- (18) full registrations to be divided between AMIA conference, DAS, and webinars
- Unique discount code to offer your customers for all events
- Complimentary online space in the AMIA Pavilion at AMIA Online 2021
- Full page ad in AMIA Membership Directory (3 issues)
- Ad placement in the bi-weekly AMIA Member Update (12 issues) emailed to AMIA members
- Full page ad in The Moving Image journal
- Full page ad space AMIA events programs.
- Enhanced Listing in the AMIA Global Supplier Directory
- Electronic list of opt-in attendees for AMIA events

Because AMIA is a 501c(3) organization, a portion of your Preservation Level Sponsorship is tax deductible.

Gold Level Sponsor

15,000 +

Gold level sponsorship of three flagship events (one year) and additional opportunities to get your message to moving image media archivists around the world. Benefits include:

- Listing as a Gold Sponsor on each event website and on the AMIA website
- Your logo included in emails to prospective and confirmed attendees for AMIA events
- A one year AMIA Institutional Membership
- A 250 word profile of your company, logo and hyperlink included on all event websites
- A six (6) minute Tech Talk at the AMIA 2021 conference and at the 2022 DAS symposium
- Tech Talk featured at AMIA 2021
- Tech Talk featured prior to a conference session during AMIA 2021
- Tech Talk recordings published online
- Live Lightening Talk at AMIA 2021
- Fourteen (14) full registrations to be divided between AMIA conference, DAS, and webinars
- Sponsorship recognition on AMIA funded webinars and recordings
- Unique discount code to offer your customers for all events
- Recognition in the annual ASN Roadshow feature played in theatres, museums, and archives
- A full page ad space in the AMIA events programs
- A full page ad in the AMIA Membership Directory (3)
- A full page ad in the Global Supplier Directory (3)
- Enhanced listing in Global Supplier Directory (3)
- Complimentary virtual booth in the AMIA Pavilion at AMIA Online 2021
- Banner ad in the bi-weekly AMIA Member Update, emailed to AMIA members (10 issues)
- Gold Level recognition with your logo onscreen during AMIA events
- An electronic list of opt-in attendees sent to you one week prior to AMIA events and monthly for AMIA webinars

Silver Level Sponsor

8,000 +

- Listing as a Silver Sponsor on the AMIA websites
- Your logo included in emails to prospective event attendees
- A 100 word profile of your company, logo and hyperlink included on the event websites
- A five (5) minute Tech Talk at AMIA 2021 and DAS 2022
- Tech Talk featured at AMIA 2021
- Tech Talk recordings published online
- Live Lightening Talk at AMIA 2021
- Sponsorship recognition on AMIA webinar recordings
- Ten full registrations to be divided between 2021 Conference, DAS 2022, and webinars
- Recognition in the annual ASN Roadshow feature played in theatres, museums, and archives
- Enhanced Listing in the AMIA Global Supplier Directory (3)
- Ad space in the conference program
- Discount code for your customers and company colleagues for all events
- Logo onscreen during the conference
- Banner ad in the bi-weekly AMIA Member Update, emailed to AMIA members (8 issues)
- Social media shout out when becoming a sponsor, and during the conference
- Virtual booth during AMIA 2021
- Booth materials in the virtual Pavilion on AMIA conference site through February 2022
- Electronic list of opt-in attendees for AMIA 2021 and DAS 2022

Bronze Level Sponsor

4,000 +

- Listing as a Bronze Sponsor on the AMIA 2020 and AMIA Spring 2021 conference website and on the AMIA website.
- Your logo included in emails to prospective attendees
- Opportunity to present a three (3) minute Tech Talk at AMIA 2021 and at DAS 2022
- A 50 word profile of your company, logo and hyperlink included on AMIA Conference site and the AMIA website
- Four full registrations to be divided between the conference, DAS, and webinars
- Live Lightening Talk (3 mins) at AMIA 2021
- Social media shout out when becoming a sponsor, and during the conference
- Full page ad in the conference program
- Virtual booth during AMIA 2021
- Booth materials in the 2021 virtual Pavilion on AMIA conference site through February 2022
- Banner ad in the bi-weekly AMIA Member Update emailed to AMIA members (four issues)

Pavilion Exhibitor

Pavilion Exhibitor 600 +
Institutional Member 500 +

Exhibit at the AMIA 2021 November Conference -

- Virtual booth during AMIA 2021
- Profile, link, logo on conference website
- Two (2) minute Tech Talk for AMIA 2021 Pavilion
- Live Lightening Talk (3 mins) at AMIA 2021
- Social media shout out during the conference
- One registration to the conference
- Booth materials in the virtual Pavilion on AMIA conference site through February 2022

Customized

We can customize a sponsorship package to meet your needs and your budget. Other opportunities for partnership include online education, projection workshop and resources, community workshops and resources, travel grants, scholarships, and streaming.