

Board Meeting Minutes

Board Call

October 14, 2020

Attendees

- Snowden Becker
- Melissa Dollman
- Dennis Doros
- Andrea Leigh
- Regina Longo
- Randal Luckow
- Taylor McBride
- John Polito
- Teague Schneiter

Also attending

- Laura Rooney

Meeting opened at 10:06am (PDT): DDoros, president, presiding, a quorum was present.

Meeting Minutes

Motion: **Approve the Minutes from the September 30 Meeting.**
Motion by TSchneiter, second by ALeigh

Vote: Motion passes unanimously.

Action Item: LRooney will post final Minutes to the website.

Action Item: TMcBride will post Minutes to Basecamp and notify members.

Advancement Task Force

The first Advancement Task Force letter was sent to the membership the week of October 5th.

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The appeal to members outlined the effects the current pandemic has had on AMIA's revenues, which are heavily dependent on in-person events and sponsorship of those events.

The Advancement Task Force will be following up with a matching campaign to launch soon, as well as an expansion of AMIA's social media presence. The matching campaign will run through Giving Tuesday on December 1st.

Members Wendy Shay and Lindsay Zarwell have joined the Advancement Task Force, and the Board thanks them for their service.

AMIA Finance Update

The Board reviewed the budget. With the outcomes of both the conference and the Advancement campaigns still unknown, the Board will continue to discuss the staff's return to full time.

The Board agreed to pay a stipend to cover work from home costs of \$65 per month for staff, in lieu of collecting receipts for reimbursement.

AMIA 2020

There was some confusion about conference fees expressed by a few members.

Action Item LRooney will adjust the fees page on the conference website to make it clearer what the member rate is.

Action Item SBecker will draft a note to be added to the main AMIA website and the Conference website that explains why AMIA is charging a conference registration fee.

With the Conference platform finalized with AMIA's technology partner, MESA, the call for exhibitors has been prepared for review. Exhibitors will be part of the online Pavilion with sponsors.



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The Board discussed Tech Talks, short presentations from sponsors and exhibitors during the conference. A small number of Tech Talks will be presented prior to sessions, and indicated in the program, and all Tech Talks will be presented each day as part of a Pavilion session during the conference. They may also be featured in the Pavilion exhibits.

Typically there is at least one photographer for the live conference. The Board discussed the possibility of asking the host of each session to take a screenshot. For Roundtables, organizers can be responsible for the screenshot. An announcement would be made to allow those who do not want to participate to turn off their camera.

MDollman left the call at 11:12am

The Conference committee is scheduling virtual tours during the long break each day. The Board discussed reaching out soon to begin lining up tours for the April conference.

Meeting adjourned at 11:15 am (PDT)