



## Board Meeting Minutes

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### Board Meeting: Los Angeles

January 11, 2020

Academy Film Archive

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#### Attendees

- Snowden Becker
- Melissa Dollman
- Dennis Doros
- Andrea Leigh
- Regina Longo
- Randal Luckow
- Taylor McBride
- John Polito
- Teague Schneiter

#### Also attending

- Laura Rooney

Meeting opened at 9:12am (PST): DDoros, President, presiding, a quorum was present.

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#### AMIA Committees and Groups

**Elections Committee.** James Mockoski has agreed to serve as chair of the Committee. The Board will send a call to the members for interest in serving on the committee and will finalize a roster in February.

**CEA Task Force.** The CEA Task Force will be renewed and its charge will build on the work done in its first year. The Task Force will establish a webinar schedule for 2020, with tentative topics for 2021 and 2022. The Task Force will also recommend a strategy for sustainability of the online program that includes programming and revenue generation. The current chair will be stepping down and the Board will finalize a roster and chair in a later meeting.

**LTV Task Force.** The LTV Task Force will continue and will recommend a new charge that builds on the work done at the 2019 LTV Summit.

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**Film Advocacy Task Force.** FATF will move to a working group status for its ongoing projects, but will retain its FATF website/logo.

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### **Committee Structure**

AMIA's Committee Structure was last reviewed and changed in 2010. There has been discussion during Board/Committee calls during the year and at the conference about the perception that committee work is done at the conference, which excludes much of the membership; the roundtables have shown a need for spaces to shared concerns or interests – similar to birds of a feather or interest groups; and finding new ways for members to engage with each other.

The Board agreed that a review of the committee structure and tools should be prioritized this year and will start the discussion with the Board/Committee call in February.

Action Item:                    LRooney will create a worksheet for discussion and the Board.

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### **Membership Development and Benefits**

With more people engaged with the work done in this community, the Board discussed membership and how to encourage new membership, including -

- Some engaged in audiovisual preservation and access may not see themselves as “archivists” – more should be done to clarify that AMIA does not have requirements, but is open to all.
- How to clarify our benefits of membership, and what benefits can we add to encourage new members as well as retaining current members
- Can you offer members a tool kit that helps them encourage support from their institution for attending the conference or other AMIA events
- What benefits can we offer outside of the conference and events that all members cannot attend
- Can online spaces be utilized to bring members together in different ways

**Action Item**                    LRooney will review the website pages to clarify that AMIA is open to all

**Action Item**                    SBecker and TSchneiter will draft a toolkit webinar for Board review

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**Action Item**                      The Board will offer a membership package to graduating students, with a sample letter to send to as a potential graduation gift.

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### **Membership Structure**

The Board discussed membership rates and the feedback from members about rates for retired members and members who are not working. As with the conference rates, the Board recognized the need to keep membership rates accessible, but to also reflect that membership rates have not increased in line with expenses.

The Board agreed to review a sliding scale for membership rates, with levels that match the conference scale, a lower rate for retired members, and a bridge rate for unemployed members.

**Action Item:**                      LRooney will prepare a worksheet with the new rates reflecting the discussion for the February meeting.

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### **AMIA Conference**

The Board discussed potential keynotes for the El Paso conference as well as a community focused screening series.

The Board discussed potential sites for 2021 including Detroit, Long Beach, Fort Meyers, Philadelphia, Kansas City, and Anchorage.

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### **Online Learning**

The Board discussed the CEA Task Force report and its charge to outline a slate of programs for 2020. In addition to webinars focusing on core competencies, the discussion included other types of online learning to consider that can be incorporated into a slate of programming -

- Competency development
  - Soft skills
  - Guest speaker presentations
  - Toolbox presentations
  - Roundtable discussions
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- Member orientations
- Virtual connect Q&As

**Action Item:** A discussion with the CEA Task Force about different types of Online programming and how to best identify them.

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### Reports Recommendations Followup

The Board discussed followups from the Advocacy Committee report and the NFPB DTF report.

**Action Item:** TSchneider will discuss with the Advocacy Committee and others the best next steps to the creation of an AMIA/NFPB DEI Strategy Advisory Working Group.

**Action Item:** LRooney will draft a description for a DEI liaison for the Board's review.

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### 2020 Event Updates

- **DAS.** Scheduled for June 3 in New York at MoMA. The programming group will be: DDoros, JPolito, LRooney, Mike Castro, Jamie DiVenere, and Nick Gold.
  - **The Reel Thing.** Tentatively scheduled for the third week of August.
  - **Projection Workshop.** A Level II workshop is tentatively scheduled for October.
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The Board will schedule discussions on AMIA Awards, a Member Survey Schedule, and Social Media for future meetings.

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Meeting adjourned at 5:12pm (PST)

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