



AMIA

What is AMIA?

2020 Sponsorship Opportunities

Association of Moving Image Archivists

AMIA is an international association of media professionals dedicated to the preservation and use of moving image media.

We are a global network of universities, studios, libraries, government and corporate archives, public broadcasting, music companies, cultural heritage and arts organizations, broadcasters, service providers, and independent archives, and more. We are archivists, librarians, collectors, curators, students, educators, artists, technologists, researchers, distributors, exhibitors, service providers, consultants, and advocates. Everyone working to preserve, access, and use their media collections.

Contact us at 323.463.1500 or Irooney@amianet.org

AMIA is a 501c(3) organization. A portion of your sponsorship may be tax deductible.

What We Do

At a time of accelerating change, AMIA provides a unique forum for everyone involved in the production, use, preservation and management of visual media. From large media companies to community archives, AMIA is the only place where everyone comes together to share information, strategies, and innovations in meeting the challenges of a constantly evolving field.

AMIA members represent a broad range of organizations – film studios, national archives, historical societies, new media companies, labs, post production, universities, networks, community archives, footage libraries and more. With over 1,000 members from institutions around the world, AMIA provides an international forum for forward looking discussion among all those concerned with the preservation, exhibition and use of moving image media.

In addition to our flagship events each year, AMIA has a number of programs that include fiscal sponsorship of project initiatives, travel grants for professionals from emerging nations, student chapters to offer mentorship to the next generation of professionals, and a web portal offering a global directory of moving image resources. In addition ...

Online Learning. Our online learning provides information on emerging issues as well as training to keep up with the changing technical landscape.

Publications. AMIA's journal, *The Moving Image*, is a highly respected journal used as part of graduate level studies in training the next generation of archivists.

Resources. From the *Global Supplier Directory* to Disaster Recovery resources, we provide important information as well as peer to peer skill sharing through our website, webinars, and workshops.

Community Initiatives. The Community Archiving Workshop, live streaming of conference sessions and workshops, and free symposium days are a few of the programs offered to help bring needed resources to regional and community collections.

International Initiatives. AMIA works globally in the preservation of and access to our media heritage as an UNESCO NGO, a partner in the Coordinating Council of Audiovisual Archives Associations, and in the international Archives at Risk program.

AMIA Events

AMIA produces a number of events throughout the year that provide forums for education and the exchange of information. In addition to workshops and screenings, in 2020 AMIA offers events highlighting digital management, preservation and restoration, and our annual conference offers a broad range of these and other issues critical to the field.

Digital Asset Symposium: DAS | Online | September 16-17

Constantly evolving technology allows new content and new workflows that demand new solutions to access, rights management, and preservation issues. DAS brings together speakers and case studies from a cross-section of industries and disciplines to share information and innovations. Originally scheduled for June in New York, DAS will move online for its September event.

The Reel Thing | Los Angeles

Dedicated to presenting the latest technologies in audiovisual restoration and preservation. The Reel Thing brings together a unique line up of laboratory technicians, archivists, new media technologists and preservationists from around the world. Usually scheduled in August, The Reel Thing is currently considering new dates or an online event.

AMIA 2020 | Online | November

The annual AMIA Conference is the world's largest gathering of media archivists and interested professionals. Almost 700 professionals representing the world's major media institutions. With the environment uncertain in November, we are currently looking at contingencies for in person dates in early 2021 and a virtual event in November.

Online Education | Ongoing

In May, we launched an online calendar of workshops, roundtables, and panels aimed at providing continuing education for every level of professionals working in the field. From new tools, such as Airtable, to remote collections management, to job searches in Covid-19 times.

With AMIA's newest initiative, the AMIA Diversity and Inclusion Fellowship, more online learning opportunities are being created for the Fellowship and will be shared with the field.

Why you should become an AMIA Partner

AMIA is uniquely positioned within the community. Our members include a unique mix of studio, broadcast, museums, archives, libraries, performing arts and universities – all specifically working with time-based media.

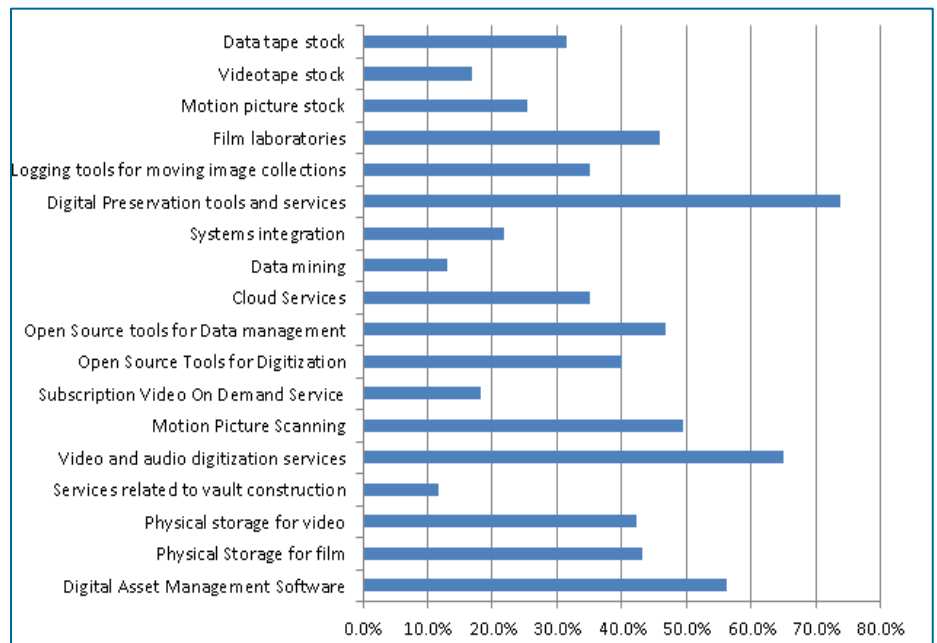
Being an AMIA partner and sponsor provides opportunities for you to reach all levels of your target audience. With our range of events you have the opportunity to promote yourself as a key player and position your message.

- Create, maintain, and enhance awareness of your products and services to the largest group of media archivists in the world
- Become a trusted partner by fostering relationships within the community
- Be part of the conversation about the future of the field
- Support the work of archivists in making diverse collections accessible to this and future generations

We are committed to keeping our organization as inclusive as possible in the belief that only a true open forum results in authentic best practices. Sponsorship of AMIA allows us to keep our costs low so that we can continue to include a diversity of media collections and support the work done by our members.

We offer a wide variety of sponsorship packages. These range from Preservation sponsorship that supports AMIA programs throughout the year to event-based packages and vendor exhibits. Our approach also allows for tailor made packages designed to meet your precise needs and budget.

Conference attendees were asked what goods and services they planned to utilize in the next 12 months.



Preservation Partner

20,000 +

Be a part of AMIA activities all year long. In addition to all of AMIA's major events, your sponsorship supports the scholarship program, travel grants, community archiving workshops, outreach, publications, travel grants, and projects such as the DEEP FOCUS database, film advocacy efforts, and Archives at Risk. Benefits include:

- Listing and link for one year on the AMIA website as AMIA Preservation partner
- Listing and link on each individual AMIA event websites
- Banner placement onsite/online at Annual Conference
- Sponsorship email announcement to AMIA mailing list
- Sponsorship recognition via social media channels
- Logo placement on promotional materials for all events
- Banner ad placement on the online AMIA Newsletter
- A one year AMIA Institutional Membership
- Opportunity to present a 10 minute Tech Talk at DAS
- Tech Talk recording published online
- A 350 word profile of your company, logo and hyperlink included on the AMIA website and each AMIA event websites
- Recognition in the annual ASN Roadshow feature played in theatres, museums, and archives
- (18) full registrations to be divided between AMAI events and webinars
- Unique discount code to offer your customers for all events
- Opportunity to provide a 6x9" card in the AMIA 2020 registration envelope or virtual equivalent
- Complimentary booth with preferred placement in the AMIA Pavilion at AMIA 2020 or Virtual event
- Full page ad in AMIA Membership Directory
- Ad placement in the bi-weekly AMIA Member Update (8 issues) emailed to AMIA members
- Enhanced Listing in the AMIA Global Supplier Directory
- A full page ad in The Moving Image journal
- A full page ad space AMIA events programs.
- An electronic list of opt-in attendees sent to you one week prior to 2020 AMIA events and monthly for AMIA webinars

Because AMIA is a 501c(3) organization, a portion of your Preservation Level Sponsorship is tax deductible.

Gold Level Sponsor

15,000 +

Gold level sponsorship of three flagship events (one year) and additional opportunities to get your message to moving image media archivists around the world. Benefits include:

- Listing as a Gold Sponsor on each event website and on the AMIA website
- Your logo included in emails to prospective and confirmed attendees for AMIA's 2020 events
- A one year AMIA Institutional Membership
- A 250 word profile of your company, logo and hyperlink included on all event websites
- Fourteen (14) full registrations to be divided between 2020 AMIA events and webinars
- Discount code to offer your clients for 2020 AMIA events and webinars
- Recognition in the annual ASN Roadshow feature played in theatres, museums, and archives
- Opportunity to provide a 6x9" card in the AMIA 2020 registration envelope or virtual equivalent
- A full page ad space in the 2020 AMIA events programs
- A full page ad in the AMIA Membership Directory (3)
- A full page ad in the Global Supplier Directory (3)
- Enhanced listing in Global Supplier Directory (3)
- Complimentary booth with preferred placement in the AMIA Pavilion at AMIA 2020 or virtual space
- Ad placement in the bi-weekly AMIA Member Update (4 issues) emailed to AMIA members
- Gold Level recognition with your logo onscreen during 2020 AMIA events
- Opportunity to provide marketing materials at 2020 AMIA events
- An electronic list of opt-in attendees sent to you one week prior to 2020 AMIA events and monthly for AMIA webinars

Silver Level Sponsor

8,000 +

- Listing as a Silver Sponsor on each event website and on the AMIA website.
- Your logo included in emails to prospective event attendees
- A 100 word profile of your company, logo and hyperlink included on the event websites
- Eight full registrations to be divided between 2020 AMIA events and webinars
- Recognition in the annual ASN Roadshow feature played in theatres, museums, and archives
- Enhanced Listing in the AMIA Global Supplier Directory (2)
- A full page ad space in the 2020 AMIA events programs
- Discount code to share with your customers for AMIA events
- Discount code for your company colleagues for all events
- Your logo onscreen during 2020 AMIA events
- Ad placement in the bi-weekly AMIA Member Update (2 issues) emailed to AMIA members
- Post-event package of mailing labels listing all attendees.
- Electronic list of attendees who have opted-in to AMIA events

Bronze Level Sponsor

4,000 +

- Listing as a Bronze Sponsor on each event website and on the AMIA website.
- Your logo included in emails to prospective event attendees
- A 50 word profile of your company, logo and hyperlink included on AMIA events websites
- Three full registrations to be divided between 2020 AMIA events and webinars
- Upgraded listing in the AMIA Global Supplier Directory (2)
- One full page ad space in the Conference Program

Customized

We can customize a sponsorship package to meet your needs and your budget. Other opportunities for partnership include online education, projection workshop and resources, community workshops and resources, travel grants, scholarships, and streaming.