

# AMIA Education Committee Annual Report 2020

Released: November 2020

Chairs: Jen O’Leary and Ashley Franks-McGill

Student Liaison: Heather Walker

Board Liaison: Snowden Becker and Andrea Leigh

*The Education Committee promotes, designs, supports, and implements educational programs, projects, and services that contribute to the continuing education and training of working archivists, and facilitate the education and training of students who wish to pursue careers in moving image archive management.*

## **Summary:**

2020 has been a year of pivoting and change for everyone, the AMIA Education Committee included. Much of the year was spent transitioning and on-boarding new committee leadership and brainstorming how we could bring programming to our members virtually. Two new Student Chapters were started, and a new Student Chapter Discord was created as a way of virtual communication between prospective students, current students, and recent graduates. The Education Committee is also planning numerous virtual events and activities for the 2020 AMIA Conference.

## **2020 Goals:**

- Transition Committee leadership and on-board 1 new Co-Chair and a new Student Liaison
- Continue the Conference 101 and Student Orientation Webinars
- Create more programming for recent alumni and members just starting out in the field
- Find ways to create more virtual student interactions in between conferences

## **Students and Chapters**

### **Student Communication**

Our Student Liaison, Heather Walker, spearheaded the creation of a Student Chapter Discord channel for communication between perspective students, current students, and recent alums in the lead-up to the conference, during the conference, and with the intent to keep the communication ongoing after the conference is over.

### **Student Webinars**

*Intro to AMIA*

November 5, 2020

A virtual Q&A session with Dennis Doros, president of AMIA, plus Jen O’Leary and Ashley Franks-McGill, co-chairs of the Education Committee, and open to all students, recent graduates, and prospective students. Dennis, Jen, and Ashley shared stories of how they are currently involved in AMIA, and how they first became involved with AMIA.

They also explained how current students can volunteer, why they should get involved, and the benefits of attending this year's conference.

### **Current Student Chapters**

7 Active Student Chapters across the United States, Canada and Europe

- University of Rochester
- NYU
- UCLA
- University of Toronto
- Ryerson University
- McGill University
- UvA Amsterdam

2 New Student Chapters

- INAsup Paris
- University of Alabama

Student Chapters on hiatus

- Emerson
- Simmons
- UT Austin

### **Student Chapter Highlights:**

2020 has been a year like no other. The unprecedented challenges of the global pandemic have resulted in the cancellation of in-person lectures and events at many campuses, such as extra-curricular activities and club fairs for new and returning students. However, as more and more events have moved online, the AMIA student chapters have found ways to adapt and create a sense of student community during these socially-distanced times. Many AMIA student members used this time to attend virtual seminars available through AMIA on-demand. In addition, a number of AMIA student chapter members were inducted into the very first cohort of the AMIA Diversity and Inclusion Fellowship!

Prior to the shutdown, members of the student chapter at Ryerson were able to present their research of CFMDC materials at the 2019 AMIA conference in Baltimore. They also took a trip to Ottawa for a private tour of the audio-visual vaults at Libraries and Archives Canada! The University of Toronto chapter also participated in off-sites tours, with a behind-the-scenes glimpse of independent video art distributor Vtape and the CBC Archives. The University of Toronto chapter raised funding to organise a virtual training session on the recording and preservation of oral histories. Both Toronto chapters have had successful outreach initiatives to incoming students, with record numbers of first year members.

The UCLA chapter had a busy year with tours, networking events and archival screenings in the James Bridges Theatre. Prints for screenings came on loan from the UCLA Film & Television Archive and USC Hugh Hefner Archive. Many members also garnered exceptional internship opportunities to build skills and implement class learning into hands-on, practical workflows.

The Chapter at Rochester were similarly keen to reach new students. They hosted a meet and greet in a local venue to introduce students to both AMIA and the city. The chapter also hosted Home Movie Day Rochester in 2019, where guests were able to directly interact with film inspectors and attend a brief presentation on the history of small gauge film.

The NYU Student Chapter hosted a successful Home Movie Day at the Long Island City Community Library, in collaboration with the Queen's Public Library and XFR collective. One of their student members produced video documentation of the event, which was then uploaded to the Internet Archive for public access via <https://archive.org/details/homemovieday2019>. They also organised a number of site visits, social activities and workshops for student members.

In Amsterdam, the Internal Documentary Festival Amsterdam (IDFA) 2019 led to a collaboration between AMIA UvA, IDFA and VoxPop. The partners organized an afternoon with three separate talks and interviews with European filmmakers and archivists. The chapter also organised a screening at the Eye Filmmuseum, with different formats such DCP, 16mm and 35mm. At the beginning of the Covid-19 pandemic, the students contributed to a self-archiving project regarding student life: <https://covid19communities.humanities.uva.nl/>

All of the student chapters are looking forward to finding new ways to connect online this year, from social media and online games, to training webinars and virtual conference attendance. There is the potential for greater collaboration between chapters who would otherwise be geographically removed. We have also welcomed two new student chapters for the 2020-2021 academic year, based in Paris and Alabama. Despite the difficulties of adapting to remote instruction, the student chapters are determined to continue learning and connecting with audio-visual professionals and archivists across the globe.

For the 2020-2021 current Student Chapter Leadership and the full Student Chapter Reports, visit <https://amianet.org/committees/student-chapters/>

## Online Resources

### Education Committee Site

Education Committee site: <https://amianet.org/committees/education-committee/>

Student Chapter site: <https://amianet.org/committees/student-chapters/>

### Twitter & Facebook

[@AMIAEducation](#) has increased in the past two years from 220 followers to 297 followers.

The [Facebook page](#) increased in Likes from 881 to 999 with 1,063 people Following the page.

## AMIA Conference

## **2019 Conference**

The Education Committee successfully planned different events and activities in the months before, and during the AMIA Conference:

- AMIA Student Orientation Webinar (2nd year) - 9/20/19
- Conference 101 Virtual Connect with Snowden Becker (2nd year) - 10/11/19
- Education Committee Conference Meeting
- Student Conference Meeting
- Student Mixer (sponsored by LAC Group)
- Newcomers Bingo (sponsored by Memnon)
- Resume and Cover Letter Review Table
- Facilitated a Roundtable in the pAVillion for recent alumni

## **2020 Conference**

The Education Committee has been planning many different events and activities in the lead-up to and during the AMIA Conference.

### *Virtual Conference 101*

October 24, 2020

Since the AMIA Conference will be in a virtual format for the first time, Snowden Becker shared tips, advice, and actionable ideas for how to navigate and make the most of the virtual conference, in an interactive webinar that had over 60 participants and many questions.

The recording of the webinar can be found here:

<http://www.amiacommunity.net/virtual-conference-101/>

### *AMIA 2020 Online Resume Review*

The Education Committee will be hosting a virtual resume review in conjunction with the AMIA 2020 virtual conference in November. In years past, the Education Committee has hosted an in-person resume review table in which we have asked reviewers to volunteer for 1-2 hour shifts and they review as many resumes as they are able to in that time frame based on demand. This year the resume review will be virtual. Those who are interested in getting their resumes reviewed submit their resume online, the Education Committee then pairs them with a reviewer. Reviewers will take one week to review and send comments and then the pair will meet via Zoom to discuss the reviewers' feedback. The Zoom meetings will be ongoing throughout the conference.

### *Student Mixer*

November 17, 2020

Our annual Student Mixer will be virtual along with the conference this year. Students, prospective students, and emerging professionals will gather on the Student Chapter Discord Channel to meet and chat.

### *Education Committee Meeting*

November 18th, 2020

3:30-4:30 PM PT

The annual Education Committee Conference meeting will be held on Zoom this year. This will be a chance for the Co-Chairs to introduce any new members to the Committee, discuss what the Committee has been up to this year, and discuss any issues, questions, or ideas that the membership has for what the Committee should focus on next year.

The Zoom meeting can be found here:

<https://us02web.zoom.us/j/71655387938?pwd=RWpraHdPYWNBZFJOemczYnpIQWZDQT09>

Meeting ID: 716 5538 7938

Passcode: 862702

### *Daily Trivia*

Our Student Liaison, Heather Walker, will be hosting a trivia quiz question each day during the conference via our social media with the chance to win prizes such as: A \$75 off certificate redeemable for the Spring AMIA Conference, a \$35 off certificate redeemable for any AMIA webinar, a \$10 Starbucks gift card, and an AMIA notebook.

### *AMIA 2020 Online BINGO*

Co-Chair Ashley Franks-McGill will be hosting an online Bingo game to help Conference-goers participate and be present during the sessions, or as a way to break the ice when talking to new acquaintances. The first person to send the Education Committee a photo of their full Bingo card wins the grand prize: A \$75 off certificate redeemable for the Spring AMIA Conference. Other prizes for getting 5-in-a-row Bingo include: a \$35 off certificate redeemable for any AMIA webinar, a \$10 Starbucks gift card, and two AMIA notebooks.

### **2021 Goals:**

- Collaborate with the CEA Task Force and other AMIA Committees on Educational Webinars
- Create more programming for recent alumni and members just starting out in the field
- Continue the virtual Resume Review throughout 2021