

### **Board Meeting**

January 12, 2019 | Los Angeles, CA

### Attendees

- Melissa Dollman
- Dennis Doros
- Casey Davis Kaufman
- Andrea Leigh
- Randal Luckow
- Taylor McBride
- Yvonne Ng
- John Polito
- Teague Schneiter

### Also attending

Laura Rooney

Meeting opened at 9:02am: DDoros, president, presiding, a quorum was present.

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### AMIA 2018: Portland

The Board discussed feedback from the 2018 conference in Portland, in particular about the new activities created for 2018: the new pAVilion structure, roundtables, demos/experts in the pAVilion, the Navigators, and including pronouns on badges. The Board agreed feedback was mostly positive, though exhibitors would like a return to the Thursday/Friday schedule for the pAVilion since Saturday was slow and saw fewer people than Friday does normally.

### **Board Liaisons to Committees**

The Board reviewed liaison assignments and will notify their committees.



### **Membership Benefits**

The Board discussed that membership numbers are remaining stagnant, with new members and non-renewing members almost equal each year. There is a need to clearly identify membership benefits that are of value to current and potential member.

The Board discussed ideas to encourage new membership and increase the value of membership to current members, including professional development offerings, access to experts, access to moderated discussions on specific topics, virtual connects with committees, interactive webinars, a member handbook that outlines the membership possibilities.

**Action Item:** TMcBride will post a brainstorming document for the Board.

Action Item: LRooney will begin a Membership Handbook draft using the committee guide as

a structure.

### **Membership Structure**

The Board discussed the current membership structure and agreed that institutional support is important encourage institutions to support their employee memberships as well as supporting volunteerism on behalf of the field and AMIA. The Board will continue this discussion as part of its focus on development issues throughout 2019.

**Action Item:** LRooney will draft a chart of benefits at each level for review and to post to the

website.

### **International Membership Fees**

At the 2018 International Outreach Committee meeting, members from lower-GNP countries discussed how difficult it was to afford membership and conference registration. This included members from Latin America and Europe. Offering a lower membership rate would not only make AMIA more accessible, but also serve to expand reach and relevance globally.

**Motion**: AMIA will offer a reduced membership rate to individuals from countries where

per capita GDP is 60% or lower than in the US, and expand lowest conference registration level to include self-selecting participants coming from countries



who qualify for reduced membership rate. The rate will be reduced to the lowest membership fee and registration rate offered by AMIA. The board will

review this change and the structure after one year.

Motion by YNg, second by McBride.

**Vote:** Motion approved unanimously.

Action Item: YNg will communicate the Board's discussion with the International Outreach

Committee and thank them for their recommendation.

Action Item: LRooney and the office will prepare for changing the membership rates and

draft an announcement to the membership.

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#### **Member Listserv**

In 2015 the Board merged the AMIA public listserv and the AMIA membership listserv and added moderation to the public list. The intent was that members would join the public list and only one list would be needed. At that time the Board agreed to review the decision.

While some members did join AMIA-L, many members are not subscribed to the public list. AMIA maintains other communications avenues (FB, Twitter, Instagram, emails, and Basecamp), there is no vehicle for two way communication that reaches the majority of the membership.

The Board discussed relaunching the membership listserv to allow for members to communicate with each other, with committees, and with the Board. Ideas included providing clear definitions for each list, providing a space for specific topics, and encourage participation in projects and committees.

Action Item: The Board will include the Member Listserv in the discussion with Committee

chairs in February.

Action Item: TMcBride will post a draft for review that includes definitions for the two

listservs and of Basecamp as a potential discussion forum.

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### **ALA Conference**

ALeigh is coordinating the outreach at the ALA conference in June. AMIA will have a booth in the exhibit area as well as an Archival Screening Night event at the National Gallery of Art.



#### **PBCore Standard**

PBCore. WGBH is currently the steward of PBCore, but is not in a position to be the permanent steward of a standard used by the field. AMIA's PBCore Advisory Subcommittee has been active in working with WGBH in the development of PBCore and AMIA could potentially look at becoming its steward.

The Board agreed that AMIA has never served as a standards organization, but has been approached about potential collaborations in this area.

Motion: To create of a Standards Task Force to survey the AMIA membership on what

standards are currently in use among the membership, and what gaps exist in those standards as outlined in the Task Force Mission Statement (attached).

Motion by CDKaufman, second by TSchneiter

**Vote:** Motion approved unanimously.

Action Item: JPolito and RLuckow will serve as Board liaisons to the Task Force.

**Action Item:** Board will identify potential Task Force members by March.

### Diversity, Equity, and Inclusion

The Board discussed specific diversity, equity, and inclusion activities and identified online education as a way of furthering these goals in 2019 and including neurodiversity as a specific topic to address. There is also an effort to reach out to filmmakers and, in particular, women filmmakers by providing resources – both new and aggregated resources. In addition, AMIA will submit a grant application for a conference stream addressing indigenous communities.

AMIA 2019: Baltimore



Plans for the Baltimore conference are already underway and the Board discussed sending invitations for keynote speakers in February, a potential series of screenings in collaboration with the Parkway Theatre, and potential tours for the schedule.

The Board discussed potential streams for the conference and will submit a proposal for grant funding for a program stream addressing indigenous communities. In addition, the Board discussed a stream of programming addressing supply chain/lifecycle management issues shared by large and small institutions and will reach out to potential curators for feedback.

Because of the grant proposal and potential curated stream, there will be no call for stream proposals this year. The Conference Committee may identify a stream through the proposal process, however.

The Board discussed ways to help presenters new to the conference as well as encourage proposals from those not already familiar with the conference. The Conference Committee has discussed new questions on the proposal form and an interactive webinar during the proposal process that could add to the pre-conference webinar(s) done in 2018.

Action Item: LRooney will communicate with the Conference Committee about the

potential stream and the decision not to make a Call for Stream Proposals.

Action Item: LRooney and RLuckow will communicate the Board's discussion to the

Conference Committee and report back on plans from the Committee.

Action Item: JPolito, MDollman, and DDoros will identify potential curators for a supply chain

stream, and TSchneiter will help with language to identify the goals and

description of the stream.

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### Other 2019 Events

- DAS New York is set for June 5 at MoMA. Nick Gold is working with Jamie DiVenere to curate.
- The Reel Thing in Los Angeles is tentatively set for August 22-24 at the Linwood Dunn Theatre.
- An Intermediate Projection Workshop is set at Boston Light & Sound in October.



#### JTS 2019

AMIA, along with IASA, FIAF, and FIAT/IFTA is co-presenting the next Joint Technical Symposium for CCAAA. It is hosted by Netherlands Sound and Vision and will take place in conjunction with the IASA Conference October 3-5 in Hilversum. The AMIA office is working with the planning committee and AMIA members are serving on the programming committee.

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#### **AMIA 2020 Location**

In February, DDoros, MDollman, TSchneiter, ALeigh, and LRooney will visit El Paso as a potential site for the 2020 Conference as guests of the El Paso Convention and Visitors Bureau. The Board is considering a Latin America focus for the 2020 conference and El Paso's position near the border offers potential cross-border collaborations, and a less expensive airfare via Juarez. Board members will report back.

### **2019 Potential Projects: Mentor Project**

The board discussed a mentorship program modeled after NDSR and the Academy's Gold program, which would include a host institution with a paid internship and weekly educational/personal and professional development sessions from AMIA community, and continued support post-internship. The goal would be a one year pilot project that could then be evaluated for the next steps.

### 2019 Potential Projects: Tapestry Scholarship

The Board discussed a potential AMIA Tapestry Scholarship to provide financial support for students from underserved communities who are pursuing graduate education in moving image archives studies. The Board agreed to pursue funding the scholarship.

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The meeting adjourned at 5:07pm

